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September 1950 15 cents
Feeding the
School Child
by
Dr. Frank Howard
Richardson

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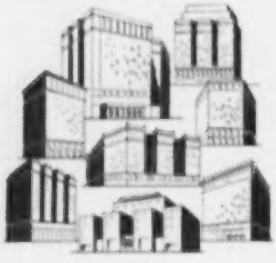

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Holland's

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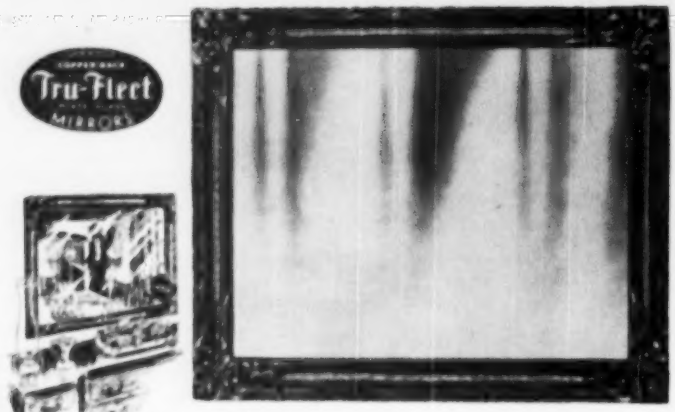

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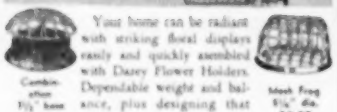

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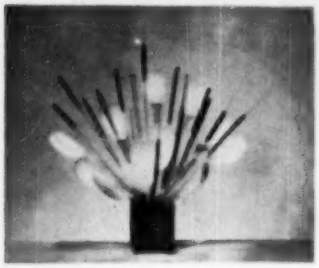
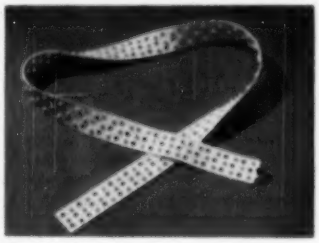


▲ SOMETHING different in the way of floral arrangements—these Arizona Desert Spoons have a natural lacquered surface that gradually shades from ivory into light green as they age. They keep their lustre indefinitely, need no water. 12 spoons and 12 miniature cattails are $3, postpaid, from Western Classics, Box 4035, Dept. HL, Tucson, Arizona.



▲ THIS Blouse-Skirt Tender takes care of that blouse that just won't stay tucked in or the skirt that has an annoying way of "walking around." Good with slacks and shorts, too. In black, navy blue, white or amber; adjustable to any waist size. $1.50, postpaid, from Shrell Products, 608 So. Dearborn St., Dept. HM, Chicago 5, Illinois.

▲ TO PROTECT your furniture and window sills from moisture and marring—these attractive Plant Stands have sturdy, scalloped iron bases (antique green and brown finish) and colorful inlaid tile centers. 5" across, 1½" high. $1.39 a pair, postpaid, from Bancroft's, 2433 So. Indiana, Chicago 16, Illinois.

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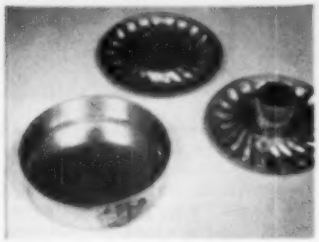

▲ COOKING utensils as versatile as this Hillware aluminum baking set are always a find. The Springform ring adjusts to take any one of the three 10" bases—one for Danish cakes, one for angel cakes and a plain bottom (shown in ring) for layer cakes. $2.25 the set, postpaid, from Lillian O'Keeffe, 241-14 Weller, Rosedale 30, Long Island, New York.

▲ WITH this Patty Shell Set you can turn out decorative patty shells and fancy waffles like a professional. Try the patty shells for individual desserts as well as creamed vegetables, chicken and tuna. 10" handle attaches to butterfly mold, patty shell mold or rosette. $1.09 the set, postpaid, from Miles Kimball, 22 Bond St., Oshkosh, Wisconsin.

▲ A NEW educational game for the nursery school and kindergarten set —Parker Brothers' Fun Cards feature colorful cutouts of familiar animals, topped by the names of the animals (also cut out). Filling in the cutouts teaches simple reading and spelling by the approved method of identification with the object. About $1.25 at stores.

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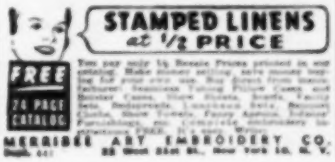

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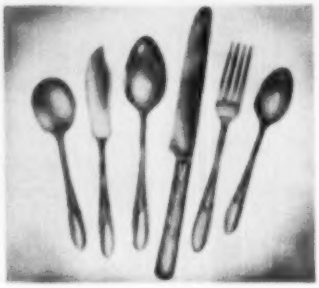
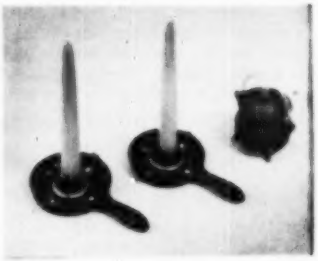


THIS Serenade stainless flatware sets an attractive table with traditional china or contemporary ceramics. It won't tarnish, scratch or bend. Made by Arnbe Stainless Div. of Reed & Barton. Service for 6 (knives, forks, teaspoons and tablespoons with butter spreader and sugar spoon), $15.60, postpaid, from Hammacher Schlemmer, 145 E. 57th St., New York 22, New York.

NOVEL miniatures in the Pennsylvania Dutch motif—Skillet Candleholders (4" diameter) are black iron handpainted in a traditional design. Black iron bean-pot (2½" diameter) with lid and brass handles holds cigarettes or goes on the desk or what-not shelf. Holders, $2; kettle, $1.25; postpaid, from Noveltyme Studios, Hellam 25, Pennsylvania.



MESSAGES to the children, reminders for the man of the house, shopping lists—all go on this Magnetic Bulletin Board. No pins or tacks, the three magnetic cubes hold sheets from the memo pad; pencil's magnetic, too. Red, blue, green or yellow; 10½" x 13½". $1.19, postpaid, from Spencer Gifts, 1117 Atlantic Ave., Atlantic City, New Jersey.

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TO PROTECT redwood and give it a lovely finish—Liquid Rawhide is a specially compounded oil (waterproof and resin-free) for use indoors or out on walls, mantels, doors, etc. An application of the colored solution makes any unpainted wood look like redwood. For further information, write Redwood Finish Prod., 911 S. Main, Ft. Worth 4, Tex.; or Southwestern Paint & Wallpaper Co., 1417 Jackson, Houston, Tex.

HEALTH PROBLEMS
of the School Child

By Frank Howard Richardson M. D., F. A. C. P.

Feeding the School Child

PARENTS who are concerned over the eating habits of their school-age children—and most of the parents who read HOLLAND'S are concerned about this vitally important matter—are annoyed rather than helped when they are told what constitutes a balanced diet, or how much of this food or that a child should consume. Most intelligent people know all this already. They have read time and again about the importance of milk and green vegetables et cetera in the daily diet. The trick is to get the youngster to eat what his parents know he should eat.

Dr. Richardson

So in this article I shall not say one word about how much of this or that a child should eat. Instead, I am going to offer some suggestions on getting him to eat it.

From a good many years of experience with this phase of child management, I have come to the conclusion that, unless some physical defect is responsible for his lack of appetite, any school child can be trained to eat a well-balanced diet. And, provided the parents observe a few simple rules, it doesn't take long. Here are the rules:

1. Have the child come to the table four times a day, for breakfast, lunch (at school on weekdays), after-school snack, and dinner. Offer him the food provided, but do not urge, coax, threaten or otherwise coerce him into eating.

2. Do not allow him to eat between meals.

3. Forbid extra sweets such as an overdose of sugar on cereals, candy, chewing gum, sweet drinks, jellies, jams, pies and cakes. As a dessert serve a simple pudding, made but half as sweet as good cooks usually make it, or ice cream, which is after all nothing but a frozen pudding.

(Continued on next page)

Tips for your shelf on baby care!

1. How soon should a baby be able to roll over?

At about 5 months, most babies master this new trick. It takes a lot of squirming around, so guard against chafing, as well as "urine irritation," with thorough smooth-overs of pure, gentle Johnson's Baby Oil. Apply it after his bath and at every diaper change.

2. Is summer a more dangerous time for babies?

Hot weather used to be a troublesome time for babies. But now, with modern refrigeration for the baby's food, with flies screened out and utensils sterilized, summer days are beneficial. Cool, soothing Johnson's Baby Powder helps to keep silken baby skin free from little chafes and prickles.

3. Should babies be played with at bedtime?

Gentle is the word for bedtime play. However, it's often Daddy's only chance to take part in Baby's day. So let them make a little game of the soothing nightly ritual with Johnson's Baby Powder or Oil. Both of them will enjoy it—and Baby will sleep like a lamb.

Johnson & Johnson

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(U. S. transportation tax extra. Prices subject to change.)

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NEW YORK CITY, 5 Days	25.05	MEXICO, 12 Days (Escorted tour from San Antonio)	124.85
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LOS ANGELES, 6 Days	24.65		
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Dr. Richardson

(Continued from page 7)

4. Don't discuss food at the table. Your child is entitled to at least the same courtesy you would extend to me if I were a casual guest at your table. I feel confident that you would offer me a good meal. But I am equally certain that you would not discuss my eating habits, or my likes and dislikes in food. At least, you wouldn't do it in my presence, whatever you might say after I had left.

Of what shall the four meals consist? Well, milk, the most nearly perfect food, may be offered at each of the four—offered, but not insisted upon. And while it is not wise to show concern over how *little* milk a child drinks, it is best to see that he does not drink more than a quart a day, lest the excess fluid take up too much space at the expense of needed solids. If the rules are carried out, he'll soon be getting the pint and a half to a quart that is as much as he needs each day.

Now let's look at the individual meals. At breakfast, offer him a cereal with milk (not cream) and *one* teaspoonful of sugar. To this and his glass of milk add fruit, bacon, an egg, and toast or bread and butter, *if he wants them.*

Get him up in time for an unhurried meal, free from warnings that he'll miss his ride or be late for school. If possible, start the meal in time to allow for the daily bowel movement afterward, before he starts for school.

Lunch usually falls under the direction of the school lunchroom, over which parents have no control, except to boycott it and provide a lunch prepared at home if they do not approve of it. The school authorities who are charged with its management can usually be relied upon to offer a well-balanced meal, including one hot plate, which the children should be encouraged to choose.

Let's hope that your school lunchroom is not one of those which offers candy for sale. Dietitians consider this such poor practice and so harmful to the children's eating habits that the government surplus foods which were so helpful during the war were not allotted to any lunchroom that sold candy. To be sure, it's one way to make money for the lunchroom. But after all, a school lunchroom is designed to build healthy bodies, not a healthy bank balance.

The after-school snack may consist of any easily prepared food other than a sweet—sandwiches, unsweetened crackers, or fruit. It should be

(Continued on page 10)

With rakes, mowers and hard work the ladies won the landscaping battle of Jaybird Park.

The Winning Ways of Iuka

The civic-improvement program which has won national recognition for this Mississippi town offers an inspiration to any community, large or small

By RIVERS LODGE

IN IUKA, Mississippi, all of the 1,600 inhabitants know each other, and the old Indian chief for whom the town is named is buried under the bank building. The drugstores, dry goods store, the bank, and the Masonic Hall, and the people who work in them, are neighbors in two-story buildings which line Front and Fulton Streets. Unlike most small Southern towns, Iuka is not built around a central square centered by a memorial shaft. Although the town has two or three ante bellum homes with white columns, there is no "big house" aristocracy. Iuka has a Lion's Club, four women's clubs and a new banner extending across the road at either end of town, on which is blazoned in big black letters: "IUKA, THE $10,000.00 SWEEPSTAKES WINNER."

Right—This handful of women, members of the Twentieth Century Club, planned and waged the campaign that brought Iuka victory.

Some communities are still wondering how Iuka won this honor. But the nineteen women ("and all of them pretty," says one of the husbands) who make up the Twentieth Century Club know just how it happened.

In January, 1949, the General Federation of Women's Clubs, representing some five million women, announced a "Build A Better Community Contest," sponsored by the Federation in co-operation with the Kroger Company, which put up cash prizes totaling $60,000. Awards were to be made in several classifications, according to states and size of clubs, with the three top awards open to all, regardless of size or location. All prizes were to be given for the best civic-betterment proj-

(Continued on page 14)

"I ordered this meal a month ago!"

says **MRS. ETHEL LARSEN**

"Usually, I'm chef, waiter, busboy, and dishwasher at our house!" says Mrs. Larsen of Middlefield, Ohio.

"But once a month, I declare a holiday—and my husband and I head for town, where we enjoy dinner at a fancy restaurant. I plan just what I'll order a month in advance—so I don't even need a menu.

"But besides looking forward to wonderful dishes (like strawberry shortcake!) I look forward to appearing my prettiest on this holiday. So after all my chores at home, I keep my hands holiday-beautiful with smoothing Jergens Lotion."

My family of three leaves a lot of dishes! Lucky I have Jergens Lotion to smooth roughness and redness away!" Jergens contains ingredients doctors use to soften skin. (10¢ to $1.00, plus tax.)

"Driving the tractor is rough on hands—but Jergens Lotion keeps them smooth and attractive!" Jergens quickly furnishes softening moisture thirsty skin needs.

Try this film test. To soften, a lotion or cream should be absorbed by upper layers of skin. Jergens contains *quickly-absorbed* ingredients doctors recommend—no heavy oils that coat skin. Proof? Water won't "bead" on hand smoothed with Jergens (left) as with lotion or cream that leaves a heavy, oily film (right).

More women use **Jergens Lotion** than any other hand care in the world!

Dr. Richardson

(Continued from page 8)

available as soon as the youngster comes in from school.

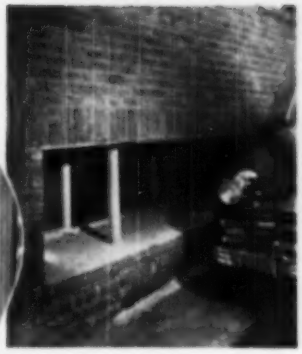
At dinner, serve a vegetable or two, cereal, bread or toast, meat (unnecessary if the lunchroom hot plate included meat), and for dessert stewed fruit or raw fruit or a simple pudding.

If you will follow these simple suggestions you need not worry about exact percentages of proteins and fats and starches—they will take care of themselves.

Does this mean that it isn't important to know about calories and food values, and that it is all right to let a child eat what he likes? By no manner of means. And don't you go away and say I said so, either.

What I do say is this, and its truth has been demonstrated time and again: If a child is offered four meals a day, with a reasonably wide range of good foods from which to select, he can be trusted to take a very healthful, nutritious diet; his appetite will see to that. But only if the three-point program mentioned earlier is followed to the letter; too many sweets, nibbling between meals and parental nagging at the table can sabotage his appetite and his eating habits in short order. If time and space permitted, I'd like to give all the reasons, physiological and chemical as well as psychological, why this is true. I'd also like to cite some of the many cases in which this three-point program, faithfully followed, has solved the diet problem. Instead, I can suggest something even more convincing—that you give the plan a real, honest test, with no reservations and with no exceptions to the simple rules. It is easier and surer than tonics and extra vitamins and appetizers. And it's far more merciful than making mealtime a nagging nuisance to everyone present. Best of all, it works!

Below: No. 2 (see floor plan on page 13): The entrance foyer owes much of its charm to the beautiful old brick used for the floor and walls. Each apartment has a private entrance; this door opens into the smaller of the two.



No. 1: Since the driveway hugs one side of the house, this 14-foot window was recessed in the wall so that the casements on either side of a fixed glass panel might be opened without risk of being snapped off by a passing automobile.

There's a Bargain in This Basement

Paul Heffernan saw a bright future in a dimly lit basement, which he converted into pleasant and profitable apartments

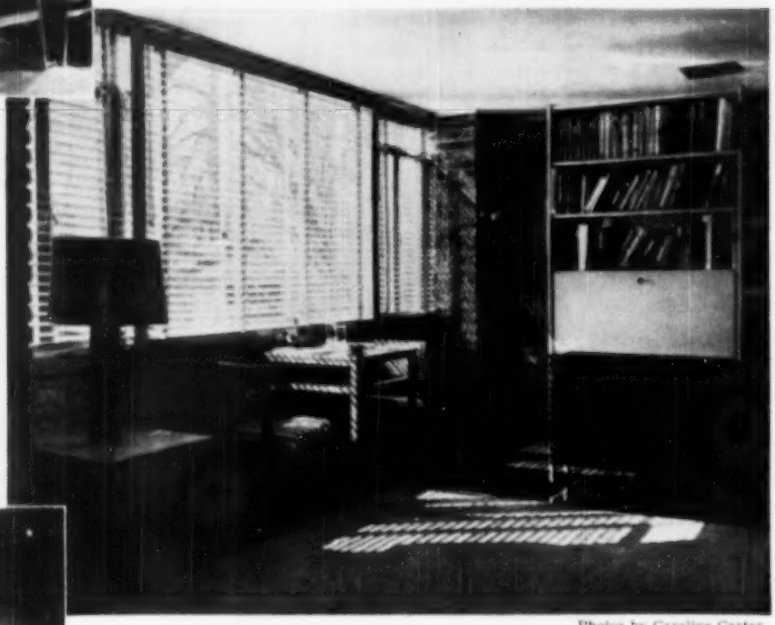
By Margot Gayle

LOOK down your cellar stairs; there may be a future in that basement with the dirt floor and high windows.

Many a house in the South, especially in the hilly areas, is built on sloping land, its front at street level and its back on a fairly steep grade. This makes a daylight basement, or the creation of one with little or no excavation, a promising possibility. A daylight basement, if drainage, heat, light and ventilation can be arranged, can be made into pleasant living quarters. Goodness knows that people in the big cities live in cherished "terrace apartments" carved out of much less.

At least that's the way Paul Heffernan, professor of architectural design at Georgia Institute of Technology in Atlanta, looked at it. He gave as much attention to the basement of the 25-year-old bungalow he bought last year as he did to the six rooms on its main floor. He knew that he could strike pay dirt in that

The larger of the two apartments (No. 3, left, and No. 4, below) is divided into living and sleeping areas by a partition of shelves and built-in cabinets which extends 10 feet across one end of the sleeping alcove. With a large window overlooking the garden, this apartment is delightfully sunny.



Photos by Caroline Carter

No. 5 and 6 (above): The texture and color contrasts of mellow old brick and painted walls are the outstanding feature of the sleeping alcove. The shelves are open on both sides.

THERE'S A RARE BARGAIN, *continued*

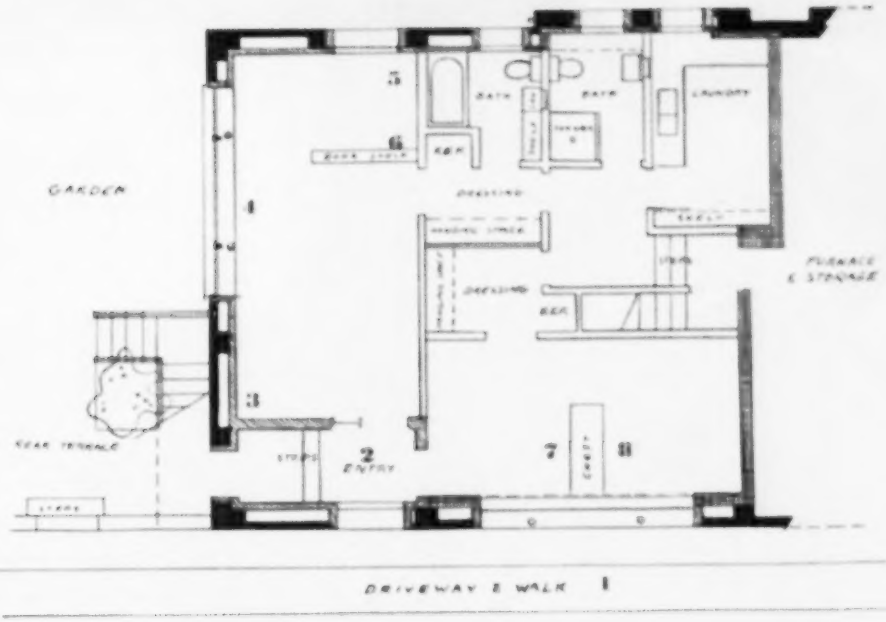
basement, and that he wouldn't have far to dig.

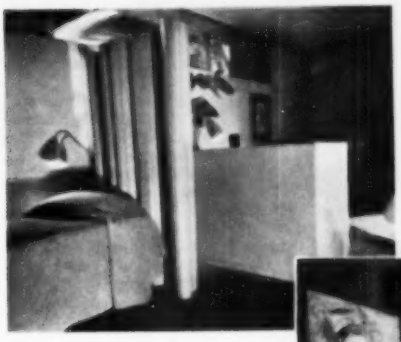
Heffernan was sure that the investment necessary to create attractive living quarters in his basement would be safe, for his house was near the campus, and Tech professors like himself were on the lookout for housing convenient to the school. In fact, he had two tenants waiting to move in before a spadeful of dirt was turned.

Heffernan applied the skill of a trained architect to the reconversion of the 50x33-foot space beneath his home. From it he created a 33x33-foot living area, leaving the rest for a furnace and laundry room. The 33x33-foot area he divided into two bachelor apartments consisting of a bed-living room, bathroom and dressing room. Should the two units ever be thrown together as one apartment, one of the baths or the laundry room could easily be converted into a kitchen.

Because he set unusually high standards of materials and workmanship, Heffernan ran his costs to almost $10 a square foot. Economies, he says, could easily bring this figure down to between $8 and $9 a square foot. Or, if the homeowner

(Continued on page 20)





Left (No. 8): The sleeping alcove of the smaller apartment is divided from the living area by twin chests and a screen—sometimes a folding bamboo screen, at other times burlap-covered beaverboard. Since the room has but one exterior wall, only a few feet of which is above ground, this portion of the wall is glazed the full length of the room.

Right (No. 7): Clean-lined contemporary furniture, a rug of rush matting on the black asphalt tile floor, the use of subtle color combinations and interesting wall hangings give distinction and an effect of spaciousness and comfort to the smaller apartment. The handsome chests help overcome the problem of providing adequate storage in a small room.

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You want to have a healthier, more wholesome mouth, of course. You can—if you follow dentists' advice: fight *gum troubles* as well as tooth decay.

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IPANA

For healthier teeth, healthier gums

A PRODUCT OF BRISTOL-MYERS

Big economy size Ipana saves you up to 23¢

Iuka

(Continued from page 9)

ects, and the prize money to be used in furthering the interests of the community.

Mrs. Minor Nixon, then president of the little Twentieth Century Club, set to work immediately. The contest outlined projects in nine broad classifications, but "It is not expected," the brochure of rules and suggestions pointed out, "that any club will be active in all of these projects."

"Why not?" thought Mrs. Nixon, who besides being president of the Twentieth Century Club, is the wife of the assistant cashier of the local bank, mother of two young children and a teacher in Burnsville high school. Iuka was a fine town, but there was plenty of room for improvement and there were 52 weeks in a year. At the rate of one project a week ——!

Katherine Nixon bought a blank notebook and went to work mapping out the details of each project. She became so excited that she lay awake night after night planning, revising, considering.

The night of the club meeting, with the notebook open before her, Mrs. Nixon talked three and a half hours. When 11:30 came, they were ready for the refreshments — but they were also ready to launch their campaign.

Iuka's one physician was planning to move away, so the club's first project was to locate another doctor and interest him in settling in Iuka. They found their man in young Doctor Harry Cosby, sold him on the town, and later he built his own seven-bed clinic there.

Another health project — this one of some years' standing — was securing specialist's services for the children who needed eye, ear, nose and throat treatment. Since Dr. Cosby is not an eye, ear, nose and throat man, children in need of this type of attention have to be taken to the nearest city. This work was carried on in co-operation with the local Health Department (the county nurse is a club member) and the State, which matched dollar for dollar the funds spent for this purpose.

One of the outstanding lessons to be learned from the Iuka success is co-operation. This little group of energetic women enlisted the co-operation of the merchants and townspeople in general, and of other organizations. It is particularly noteworthy that three other women's clubs—The Thursday Club, Thursday Study Club, and Lucy Rowe Club—each of which would have been eligible to compete in the contest, turned in, and without credit of any kind helped materially to make Twentieth Century the winner.

There was no juvenile problem in Iuka, but the high school which

(Continued on page 24)

Is there METHOD in your MANTEL?

If not, maybe you need to back off and look at it with an eye to new accessories and fresh arrangement

By IONE PARFET

NO FIREPLACE is worth its keep unless it adds to the beauty and character of a room. Since there are more practical ways to heat a house, the chief value of a fireplace in today's home is an aesthetic one—the cheer of an open blaze in winter, the opportunity to create an attractive center of interest the year round.

The next time you walk into a strange room, notice how quickly your eye is drawn to the mantel. Then and there you form your first impression of the whole room—and perhaps of the people who live in it. Is the mantel a catch-all for family photographs and miscellaneous bric-a-brac, or are the objects on it chosen with discriminating taste? Are the articles distinctively arranged, or are they doomed to mediocrity by some trite, stiffly balanced treatment?

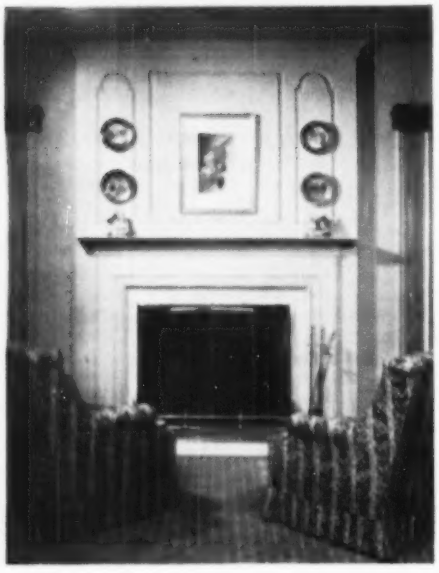
This does not imply that mantel decoration should never be balanced. Far from it. In most instances, the design of the fireplace itself is formally balanced, so the logical thing is to use formal compositions in decorating it. But logic is sometimes a cold and tiresome thing. So why not abandon it occasionally in the interest of variety and freshness? While formal balance, with the two halves identical, is the only appropriate thing for a strictly formal mantel, an arrangement using informal balance, with the two halves of the composition

(Continued on next page)

Right—Here, a raised corner fireplace and the built-in shelves flanking it are treated as a unit. The simple accessories, many of them pewter, are in keeping with the informality of the room.

Above—This pleasant example of informal balance in mantel decoration uses objects found in most homes, but the arrangement is fresh and interesting.

Below—The formal design of this fireplace demands formally balanced treatment, but there is no stiffness about this arrangement of picture and plates.



IS THERE METHOD IN YOUR MANTEL? *continued*

different, can work wonders in the average informal room.

Study the pictures shown on these pages and you will notice that where pairs of accessories, such as candlesticks, are used they are often used at one end of the mantel to balance the weight of a single heavy object at the other end. In design and composition, threes and fives are more pleasing to the eye than the customary pairs started by Mr. Noah.

Rummage through your own cupboards and you probably will find an amazing number of articles which will add interest to your fireplace. If not, then be open-minded in shopping for new ones. After all, there's no law as to the kind and number of the accessories to use. But one thing you should keep in mind in making your selection is weight—not only the actual weight and size of the objects, but the weight of their color. Weak, pale accessories are often lacking in dramatic quality. Plates, in particular, should be strong in color unless they are to be used against a contrastingly deep-toned wall—in which case, of course, the lighter the better. All too often, the delicate beauty of a pastel plate is lost against a pale wall.

Choose objects that reflect your personality, your tastes and your hobbies. Be selective to the point of fussiness. Don't buy hurriedly; look and think and plan. If necessary, use stand-ins—an inexpensive glass container, filled with flowers or plants, on one end of the mantel and a few books between book ends at the other—until you find exactly what you want.

Avoid clutter, and combine only those things which are sympathetic in feeling and are made of materials which complement each other. Copper, brass or pewter—and sometimes all three metals together—combine well with pottery. Wood combines harmoniously with both pottery and metal. Tole is also congenial with wood. And all sorts of effective combinations can be worked out with old glass pieces.

If you are a devotee of things Chinese, you can achieve any number of interesting effects with teakwood, jade,

(Continued on page 18)

Left—The brass mugs, simple planter and carved wooden birds on staggered shelves above the fireplace, as well as the guns displayed on the wall at the right, bespeak the fact that it's a man's world—at least in the den.

Right—The well-chosen picture above the mantel, the articles used on the shelf and the brass and copper cooking utensils hung beside the fireplace, all have a sturdiness that contributes to the delightfully down-to-earth quality of this living room.

Left—In this modern drawing room an important contemporary print is limelighted above the marble-faced fireplace opening. The walls on either side of the chimney are mirror-paneled, but the chimney breast is covered with grasscloth to provide a suitably plain background for the picture and to match the other walls of the room.

Right—The ceramic tiles which border this corner fireplace are highly decorative in themselves, so the map hung above was chosen to complement rather than compete with them. (Notice how the hanging balances the size of the fireplace.) A handsome fire set completes the picture.

Photo at right by Rudolph Edward Leppert, Jr., all others by John Rogers

I can fix those windows so they go up as light and easy as thistledown. Give me a chance, and I'll show you that I can save you as much as one-quarter of your fuel bill, too. You see, that old-fashioned window that you're fighting with is not weather stripped. It has a wooden sash which fits tightly into a wooden frame. And you know what that does when the weather's a little bit damp — or even if it's not, if your house isn't new. I'll put your windows on metal tracks — wood to metal, the smoothest contact you can get. With two strong balanced springs to move that window up for you, all you have to do is get it started. Then it will go up and down like a balloon.

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Method in Your Mantel

(Continued from page 16)

Cinnabar ware, cloisonne, pottery or porcelain figures.

Crystal and porcelain have an affinity for silver and brass, and are materials best adapted to formal treatment.

When it comes to pictures, don't compromise on just anything that will fill the space. On the other hand, a picture doesn't have to be signed by Picasso or Rembrandt to have decorative value. Most of us have to forego mink and masterpieces in favor of tweeds and lesser-known painters, but our clothes and our walls can still do us credit. If good oils are beyond your purse, a water color or gouache by some promising young artist is a better choice than a bad oil or a poor copy. (Some galleries now sell on the installment plan!) Good etchings and lithographs—originals as well as reproductions — can be had at very modest prices.

The subject and size of the picture should determine the weight and design of the frame (in the case of a print, these factors also influence the size and color of the mat), so consider the proportions of your fireplace and the space above it before you choose your picture; don't depend on framing or matting to bring it into scale. If you can't trust your eye, carry the measurements in your purse when you go picture hunting. A tiny picture lost in a vast expanse of wall space or overpowered by a huge fireplace is a pathetic sight, and the opposite extreme is just as bad.

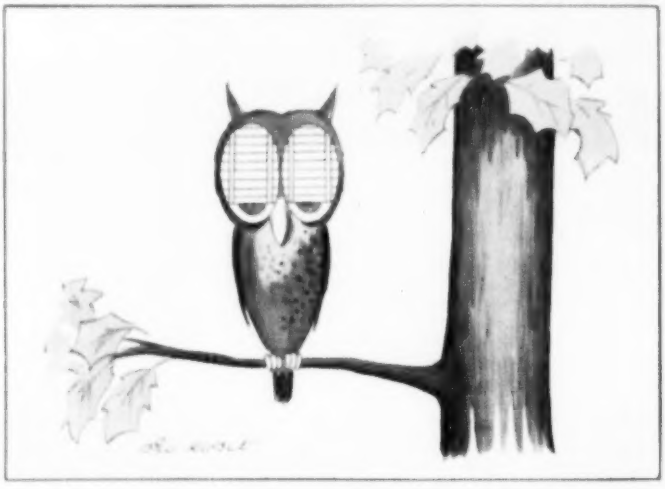
Accessories for the fireplace in a modern room should be simple in outline and, as a rule, generous in size. Abstract designs in ceramics, metal, stone or wood; interesting pieces of root or driftwood, either bleached or rubbed with a thin coat of paint; masks, shields, maps and scrolls; textiles of interesting weave and color; and even antique pieces if they are sufficiently simple—all are included in the long list of things that can be used in lieu of the unframed mirror or contemporary painting which is the more obvious choice for the spot above a modern fireplace.

Mirrors are indispensable in some rooms and a good mirror or picture can do a lot for almost any living room, but they are not essential to a fireplace treatment. A departure from them is especially desirable in provincial or Early American living rooms and in dens and game rooms —any place where you want to establish an informal theme.

If your husband is a disciple of Izaak Walton, try hanging a group of his most colorful fishing flies (if he will permit you to touch them) on a piece of mat board covered with painted chicken wire, or on a cork board framed in bamboo. Placed over the mantel in a den, such a hanging is colorful and appropriate. Wooden duck decoys on simple stands or brackets are nothing new in the way of wall or mantel ornaments, but in the right room they are quite effective.

Simple hanging shelves filled with Toby jugs, steins, lustre pitchers, old bottles, or any other collectors' items that are not too large make an interesting display above a fireplace.

Once you've freed your imagination from balanced pairs of conventional accessories you probably will think of dozens of other interesting and unusual arrangements, for the possibilities are almost unlimited.



Sue never worried about her floors—believed they'd *stay* bright and gleaming with just an occasional dusting! She didn't realize that floors take more punishment than any other part of the house.

Sue got a scare one day, watching her floors take a terrific beating from scuffing feet. Worn and scarred spots were beginning to show—the finish was wearing through because it was unprotected.

"It's not too late," her mother said. "Use genuine Johnson's Wax—Paste or Liquid. There's nothing like it to beautify your floors and give them *lasting* protection from ugly floor wear."

Now Sue knows that with a gleaming coat of Johnson's Wax on her floors, it's the wax that takes the wear, not the floors! Floors are far more lustrous and will *never* need costly refinishing!

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Floors *stay* like new when protected with a gleaming "carpet" of *genuine* wax!

When you use genuine wax—Johnson's Wax—it's the wax that takes the wear, protecting the floor underneath!

Scuffing feet can't mar the gleaming, genuine wax finish. Dirt and water don't penetrate the hard protective wax film. A dry mop whisks dust away. Wood floors never need costly refinishing. And linoleum lasts 6 to 10 times longer!

Nothing else gives floors such *lasting* beauty and protection as genuine Johnson's Wax. It takes a little more time to use than "short-cut" polishes and cleaners, but you need apply it far less often. If you are particular about your home, you just can't afford to use anything but genuine Johnson's Wax.

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So don't experiment with drugs that have not been proved by years of successful use. For the *two* things you want when you're in pain—*fast* relief and *dependable* relief—use *Bayer* Aspirin.

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New 1½ grain tablets (containing half the amount of regular size Bayer Aspirin tablets) provide proper children's dosage as prescribed by your doctor. They're neither flavored nor colored, so they cannot be mistaken for candy. 36 tablets—25c.

*Because no other pain reliever can match its record of use by millions of normal people, without ill effect, one thing you can take with complete confidence is genuine

BAYER ASPIRIN

Bargain Basement

(Continued from page 12)

did much of the construction work himself, the price could probably be pulled down to around $4 or $5 a square foot.

Heffernan had to contend with the problems that confront everyone in a job of basement reconversion—light, ventilation, heat, waste-disposal and dampness. To combat dampness he put a second footing inside the original footing that supports the outer wall of the house. The space between these walls allows any water infiltrating the outer veneer to seep away before it can penetrate the second wall. (It also provides an insulating layer of air which makes the basement easy to heat.) A further precaution against dampness is a tile drain laid around the outer foundation wall to carry off any water that might back up against the house.

The apartment floor is of reinforced concrete covered with black marbleized asphalt tile. After excavation, the entire area was leveled with a layer of sand, then building paper was laid down and covered with wire mesh. Finally, 4 inches of concrete was poured. The mesh helps withstand settling and temperature changes, and the building paper keeps moisture from reaching the concrete above.

Since the only way to keep down mustiness is with adequate ventilation, Heffernan gave his basement rooms as much window area as possible. A 14-foot expanse of windows overlooking the Heffernan garden provides abundant light and air for the larger of the two living-bedrooms, and makes it a terrace apartment of extraordinary charm. The other apartment is a good example of what can be done to light and ventilate a room that lies below grade. This 11x20-foot room has but one exterior wall, only a few feet of which is above ground. This above-ground space is filled with glass almost the full length of the room. The 8-foot center panel is stationary, while casement windows on either side can be opened for ventilation.

Like any other old basement, this one had brick supports scattered through it. By dividing the basement rooms along the same lines as the rooms upstairs, the basement walls became "bearing partitions" in that they help support those on the floor above.

Furnace pipes, like supporting piers, are a problem in most basements—in some instances a problem that is hard to lick. Heffernan solved it by installing a new gas forced-air

furnace and was thus able to keep pipes well above head height.

There was no sewage disposal problem in arranging for baths below street grade, for the simple reason that connection could be made with a sewer that lay at a lower level at the back of the lot.

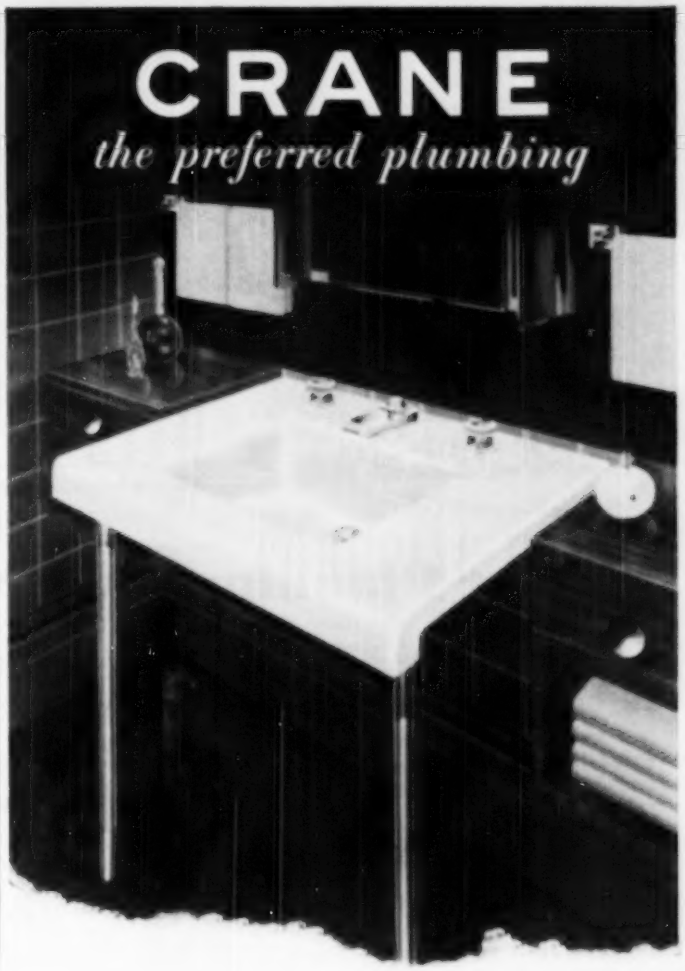
Paul Heffernan's basement apartments have a dignity that nothing but a private entrance and foyer could give them. Neither tenant need disturb the other to gain access to his quarters, nor must he go through the house upstairs, though the apartments can also be reached by way of stairs that lead down from the first floor. The entrance hall is at the back of the house and is reached from the front sidewalk by means of the driveway.

The larger of the two apartments is occupied by a gregarious bachelor who enjoys good books, good music and good conversation, and he has furnished it to suit his tastes. This 14x25-foot room is ingeniously divided into living and sleeping areas by a unit of shelves and cabinets which stands on low legs and does not quite reach the ceiling. It extends almost across one end of the room. This partial partition offers privacy and more interesting possibilities for furniture arrangement.

The other living-bedroom, much longer than it is wide, has a narrow window at head height along its one exterior wall. The two young architects who occupy this room have divided it into a living room and sleeping alcove by using a pair of large chests placed side by side, with a decorative screen behind them to form a partial partition. Sometimes they use a flexible bamboo screen; at other times they use burlap-covered beaverboard which serves as an exhibition wall for sketches.

This long, narrow room gains better proportion through a subtle use of colors. The long wall with the high window is painted white, the opposite wall is gray, the end walls are a darker gray. This distribution of color employs an old visual trick—the darker end walls seem to draw into the room, the lighter walls recede.

Professor Heffernan spent a good deal of thought and money on his basement. He not only licked the problems of converting a basement into apartments, he also created a highly individual and thoroughly pleasant place to live. And it promises to repay him handsomely. In the near future the income from formerly wasted space in his daylight basement will carry the expenses of the entire house, providing a home for him and his family at no cost at all.



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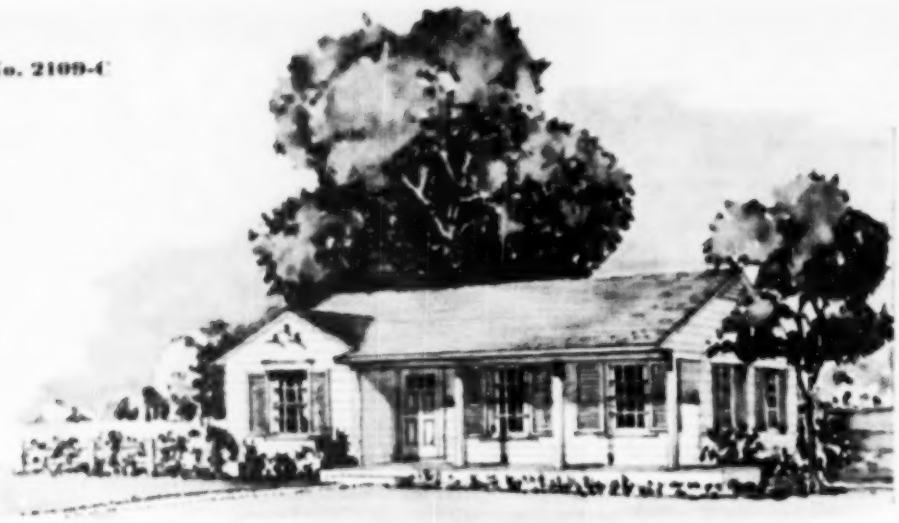


Smart Planning on a Small Scale

This plan multiplies the conveniences usually found in small houses, subtracts construction costs and adds living space as you need it

By C. O. Chromaster, A.I.A.

IF YOU want to get the utmost in convenience and livability from your construction dollar, this little house has everything you could desire. Features which you might expect to find only in a larger house are cleverly arranged in an area slightly over 1,000 square feet—a popular size for the small budget.

The unusually large front porch provides a well-protected and inviting entrance, and it also lends the house a distinction not usually achieved by other homes in this price range. The floor plan is well laid out, the traffic pattern is good, and space is used with maximum effectiveness.

Each room has cross-ventilation; yet, in spite of the fact that the house has twelve large windows, there is sufficient wall space for good furniture arrangement. Both bedrooms have ample closet space; the central hall has an additional storage closet. The generous-sized living room has the dining alcove favored by so many prospective homeowners. The kitchen has quick access

to all areas of the house through the central hall. The fact that the bath adjoins it reduces plumbing installation costs.

One of the best features of this plan is its ability to grow with the family. It can easily be expanded to include three bedrooms. Also, a garage with an attached breezeway may be added.

Area of House: 1040 square feet
Area of Porch: 115 square feet

SPECIFICATIONS

Foundation: Concrete footings, beam-and-pier type.

Exterior Walls: Wood framed, covered with wood sheathing, building paper and wood siding.

Roof: Wood shingles.

Porch: Concrete with cement topping.

Windows: Wood, stock sizes.

Doors and Trim: Six-panel Colonial doors with molded trim.

Floor Construction: Wood floor joists, subfloor, building paper, finished oak floors. Linoleum over pine floor in kitchen. Tile floor and base in bath.

Interior Walls: Wood frame with gypsum wallboard, taped and textured finish. Glazed tile wainscot in bath.

Cabinets: Wood, combination job- and mill-made.

Plumbing: Porcelain enamel, owner's selection.

Hardware: Owner's selection.

Heating: Gas-fired space heaters.

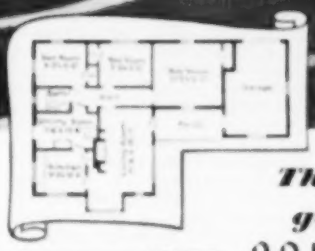
Painting: Painted or stained outside trim and wood siding. Oil paint on interior walls with enamel in kitchen and bath. Windows, doors and inside trim, enamel. Colors, owner's selection.

Electric Wiring: To meet local building and fire regulations. Lighting fixtures to be selected by the owner.

House Plan Prices

The blueprints and specifications of all HOLLAND'S house plans can be obtained at $15.00 each for one-story, and $25.00 each for all two-story houses. There is no extra charge for reversing plans, but alterations in the basic plan cannot be made without extra charge. Duplicate sets may be had for $5.00 additional—$1.50 for blueprints and $1.50 for specifications. Address order to:

Home-Building Editor,
HOLLAND'S, Dallas 2, Texas



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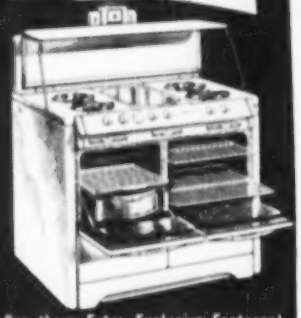

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Iuka

(Continued from page 14)

served the town and the surrounding school district was badly in need of a gymnasium, and the negro school wasn't all it should be.

To build the gym and the school would require a bond issue of $50,000. To secure the vote needed, those women would have to sell the surrounding voters on the idea, and get them in from the farms to cast their ballots. They composed a letter pointing out the need for improvements in the school plant and asking the voter to cast his ballot for the necessary bond issue. They secured a list of every voter in the Iuka school district and, addressing the envelopes themselves, sent a letter to each voter. Then, on election day they went out in their cars and brought the voters to the polls. The bond issue carried.

But the negro school yard still needed landscaping, and the money ran out before the building was even painted. So the club members all pitched in and landscaped the grounds themselves. For the paint they went into the club funds. They bought the paint wholesale, and the pupils and teachers wielded the brushes. There was a dangerous curve on the hill in front of the school, so, as the finishing touch, a safety sign was installed. In the furtherance of none of its projects did the club go out begging, nor did the individual members simply hand out donations. The funds came out of the club treasury and expenses were kept down through the co-operation of merchants and others, who sold the club goods at cost.

When spring came, a big dance was given, with the whole community invited, at $1.00 a couple. This was no juke-box affair, but a real dance at the Leatherwood Hotel, with a full orchestra, the first to visit Iuka in years. The club made a little money and everybody had a grand time.

Then the club wrote to principals of schools for miles around, asking each one to have his school get up

One of Iuka's younger citizens gets a check-up at the clinic which was established as one of the first steps in the community improvement program.

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2 drops make this striking difference in SECONDS!

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a little skit to be presented on a "Youth Night" program. One piece of fruit per customer was the price of admission. The "take" was arranged in a huge basket and passed around, with bottled drinks and candy kisses, as refreshments. Two hundred children came, prizes were awarded for the best skits, school talent gave a musical program, and there was supervised play in the new gym. No money was made or expected. This one was strictly for the pleasure of the youngsters themselves.

Most of the projects were just this unspectacular, but they were kept up, consistently, all year, at the rate of one a week, just as the group had planned in the beginning. One time they collected soap wrappers and made $10.

A Christmas tree lighting contest was held; a Cub Scout troop was formed; memorial dogwoods were planted along the highway, honoring the war dead. These plants were bought from 4-H Club boys, so the boys could realize the profit.

"I knew they were busy," said Kermit Rushing, husband of the general chairman of all the club projects and a member of the town Board of Aldermen, "because they'd ask often for co-operation on civic projects. But I had no idea just how *much* they were doing until one day when they showed me their book."

The book was the huge offspring of Katherine Nixon's little notebook, now loaded with clippings, illustrated with hundreds of pictures (most of them taken by Mrs. J. Ed Thomas), hand printed throughout by Miss Caroline Crawford, who was not even a member of this group, but of the Lucy Rowe Club. When finished, this impressive volume weighed 36 pounds. It was backed with walnut on which was chiseled a profile of old Chief Iuka, and was put together with long steel bolts. According to the judges, it was the most elaborate of all the record books submitted.

Some of the improvements recorded in it required downright manual labor. The little city park, known as "Jaybird Park," was a mess—weedy and neglected. "The girls" went at it, rake and mower. They came home tired and dirty, but they left the park clean and lovely, a source of civic pride.

One touchy problem was the lack of a downtown parking area. The piece of private property necessary for that purpose was, unofficially, the city dump. The club members persuaded the property owners to give them the use of it for parking. Then they cleared off the rubbish, borrowed road machinery from the county to grade and gravel the lot. Now cars are parked where rubbish once created an eyesore.

It had been twelve, fifteen, nobody knew how many years since there had been a musical concert in Iuka.

(Continued on next page)

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(Continued from page 25)

and certainly good music was essential to well-rounded community life. But to bring it would be a gamble. Artists would have to have guarantees, and high-priced tickets might cut down the size of the audience. But "the girls" took the risk; musicians from Memphis were engaged, and the people came. Instead of losing, the club made a $10 profit!

The club members were so busy that they did not have a representative at the meeting in Pontotoc when it was announced that they had taken first place among the clubs in the state, making them winner of the $300 state sweepstakes.

Weeks later came a letter announcing that they were one of the national winners, and seven of the members took off for the General Federation Convention in Boston to learn, first hand, just what they had won.

By the time it was announced, at 10:30 p. m. on May 31, that Iuka had won the national sweepstakes, one of the big bolts had come out of their book, and all the members, at home and in Boston, were in a state of feverish excitement.

Their check was handed to them, with appropriate ceremonies, on July 6, which Governor Fielding Wright proclaimed "Iuka Day." The Governor, other state officials, and practically everybody in Iuka looked on and cheered while Joseph B. Hall, president of the Kroger Company, presented the check to Mrs. Nixon.

Mrs. E. E. Cutshall, Twentieth Century's new president, says the club has not fully decided what to do with the money. Several things are being considered, among them a community center, but the club members won't rush into anything without considering it from every angle; they want to make the most profitable civic investment possible. It took a year and a tremendous amount of work to win that $10,300, and the nineteen women who brought home the bacon certainly aren't going to throw it away!

The presentation of the $10,000 prize was a big moment for Iuka and the president of Twentieth Century Club.

THIS for THAT

Caged Heat . . . . . Don't risk letting your baby fall on the space heater or put objects into it. It is easy to protect him from potentially serious burns by removing the floor from his outgrown playpen and placing the pen around the heater. You can easily replace the pen floor when there's a new addition to the family.—Mrs. C. B. B.

Punched in the Lid . . I find that a pint jar with holes punched in the lid makes a most convenient and thrifty dispenser for the detergent which I buy in the large, economy-size boxes. I can then sprinkle it into the dishpan and there is no waste, as so often happens when it is poured out of the box.—Mrs. W. A. G.

Pint-Size Pack . . . . When you need an ice pack for a small bruised or inflamed area, where a regular ice bag would be much too bulky, just slip an ice cube into a plastic bowl cover, twist the top and secure it with a rubber band. This is especially helpful in treating the many small bumps and bruises which children manage to collect.—Mrs. N. B. B.

Youthful Temptation . . . . . Roll a marshmallow in cinnamon and float it on a cup of cocoa or hot chocolate if you really want to tempt young appetites. Warning: prepare for seconds!—Mrs. E. W.

To Top It Off . . . . . For a delicious finishing touch, sprinkle chopped salted peanuts instead of crumbs on top of casserole dishes. They add to both the flavor and the nutrition of the dish.—Mrs. R. S.

Handwriting on the Wall . . . . . A child's blackboard hung on the wall near the telephone makes a dandy place to jot down numbers or messages, discourages "doodling" on the wallpaper, and is easily cleaned. It's the first place members of your family will look when they come in.—Mrs. F. H.

Pin-Point Protection . . . . . To protect your dresses or blouses from pin holes when you wear a brooch or clip, slip a small piece of felt inside the fabric and run the pin through this added thickness. It will keep the weight of the pin from tearing the garment.—Mrs. T. E. S.

Easy Applique . . . . It's easy to give your youngsters' play clothes an original yet professional-looking trim when you use colored mending tape which can be applied with a hot iron. Simply cut out animal, vegetable or flower shapes and press on in the desired place.—Mrs. J. A.

Contributions to this department are invited from all HOLLAND'S readers. For each original hint printed, a one-year subscription to HOLLAND'S will be given. A card will be sent to notify you in case of acceptance, but no manuscript will be acknowledged or returned. Address: This for That Department, HOLLAND'S, Dallas 2, Texas.

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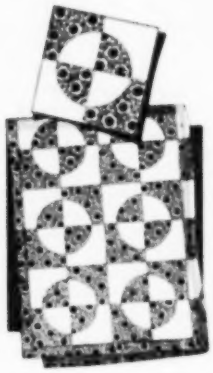

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Accepted for Advertising by the Journal of the American Medical Association

Any Day's a Good Washday

With an automatic clothes dryer, all you have to do is switch on the sunshine

By DOROTHY STOUT

HOW many times have you complained, "There's no use trying to hang out the wash today; the minute I do, it will start to rain." Anybody who spends a day lifting and carrying baskets of wet clothes and fussing with sagging clotheslines has a right to complain when the weatherman doesn't cooperate. And even in the South where we have lots of sunny days, blue Mondays are common enough to upset the washday schedule every now and then.

One of the best things about owning an automatic clothes dryer is that you don't have to depend on the weather—you can simply ignore it. And if you have a dryer, you can forget about the soot or dust that can ruin a lovely white wash in nothing flat; just toss the wet clothes into the ma-

chine and they come out soft, fluffy and fresh smelling. The temperature inside the dryer kills bacteria and disease germs so that your clothes are actually sanitized in the process.

As much as they enjoy being independent of the weather, women who own dryers are even more enthusiastic about the time and work they save. Laundry experts say the average housewife hangs about *three miles* of laundry on the line every year, and in the process of getting the wash to and from the line and hanging it up, she lifts the equivalent of a two-and-a-half ton truck. It's no wonder if you feel done in when the Monday-Tuesday ritual is over.

With an automatic dryer, minimum drying time is only fifteen minutes. Sprinkling is eliminated, because you can take the clothes out of the machine when they are just moist enough for ironing. Even the ironing process is simplified because there are fewer wrinkles to iron out. All this saving in time means that you can wash, dry and iron in one day instead of having the laundry hanging over your head for days.

Dryers are good for your clothes and linens, too. You don't have to re-rinse clothes that have dropped on the ground or worry about the sun fading delicate colors. There's no wear and tear from clothespins and heavy winds, or danger of clothes freezing on the line in bad weather.

In modern dryers clothes are placed in a revolving cylinder or on slide-out racks and are dried with gas or electrically warmed air. The cylinder or tumbler models, which are the most common, look something like an automatic or semi-automatic washer with the door opening in the front of the cabinet. A rustproof cylinder revolving at the rate of 45 to 55 revolutions per minute tumbles the clothes while warm air dries them. The air is warmed by a gas burner or an electric heating unit and circulated by a fan mechanism. Everything is automatic—all you have to do is load the machine and set the control. Thermostats keep the air at a temperature that's safe for clothes, and the heat shuts off before the tumble action stops so that the clothes are cool when it's time to take them out.

Dryers are designed to take approximately the same load as washers. Time required for damp-drying and complete drying ranges from fifteen minutes to an hour, depending on the size of the load, the amount of moisture in the clothes and the weight of the fabrics. The smaller the load, the less time needed, be-

(Continued on next page)

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A child who is cross and irritable due to occasional constipation needs only a gentle laxative like TRIENA to make him feel fine again. TRIENA'S so easy to give; children like its prune-juice flavor. It's thorough, but doesn't upset digestion. Made with senna. Use TRIENA for children under 12 and elderly people. Mothers everywhere give TRIENA with confidence. Trial size 10c, economy size 60c. TRY TRIENA TONIGHT. An ALLIED quality product.

Triena THE LAXATIVE CHILDREN DON'T FIGHT

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USE HUNT'S

For stiff, aching muscles due to exposure or overwork, nothing beats HUNT'S LIGHTNING OIL LINIMENT. This old fashioned liniment makes pain go. Put on Hunt's, feel better soon. 40c, 60c.

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It's so easy with —

O-Cedar

"The greatest help in housekeeping"

Guaranteed by Good Housekeeping

O-CEDAR CORP. N. Chicago, Ill. Toronto, Can.

(Continued from page 31)

cause there's more room for the warm air to circulate. And, of course, lightweight clothing takes less time than heavy workclothes or articles like quilts and slip covers.

You'll find two types of controls on the new dryers. Some models have two dials—one to time the drying action and one to regulate the temperature. Other models eliminate the timer and have only one dial, which sets the degree of dampness desired.

In tumble dryers the lint from the clothes collects in a lint trap, which should be cleaned out regularly. The amount of lint that accumulates may look startling, but actually it's no more than the amount that blows away when clothes are hung on the line outdoors.

There's very little difference in price between the gas and electric models. If you're planning to buy a dryer, your choice will probably depend on the utility rates in your community and whether your other kitchen and laundry equipment is gas or electric. Gas models take 100-115 volts (standard household current) to operate the tumbler and fan mechanism and use bottled, manufactured or natural gas for the heating mechanism. Electric models require 220-240 volts, although some of the more recent models are plug-in appliances and operate on 110-115 volts.

It's a good idea to write down the features you want in a dryer and take the list with you on your shopping tour. Here are some points you may want to consider:

Guarantee against defective materials and workmanship.

A door that's large enough to make loading and unloading an easy job. Doors on some models open from right to left and some open from left to right, so keep in mind the arrangement of your other laundry equipment. Still other models have drop-down doors or double doors that open out from the center.

A cylinder (if you're considering the tumble type of dryer) free of any rough spots that might snag or tear fabrics.

Controls that are simple and easy to operate.

Toe space at the bottom of the cabinet.

A lint trap that's easily removed for cleaning.

A dryer can go in the kitchen, laundry or utility room. As a rule, the cabinet is about 36 inches high—

SUCH QUICK RELIEF! SO SOOTHING FOR

INSECT STINGS

To millions of families the proven prescription ingredients of Sayman Salve mean quick, soothing relief from the torture of bites and stings of non-poisonous insects, the itchy discomfort of skin rashes, eczema, chafing, ring worm and athlete's foot. Try it for hemorrhoids (piles). Satisfaction guaranteed or money back. Buy 35¢ jar today or send 10¢ in coin for "Get Acquainted Kit" of Sayman Salve and special-purpose soaps to Sayman Co., St. Louis 3, Mo. Dept. H-9

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Without Calomel—And You'll Jump Out of Bed in the Morning Rarin' to Go

The liver should pour out about 2 pints of bile juice into your digestive tract every day. If this bile is not flowing freely, your food may not digest. It may just decay in the digestive tract. Then gas blocks up your stomach. You get constipated. You feel sour, sunk and the world looks punk.

It takes those mild, gentle Carter's Little Liver Pills to get these 2 pints of bile flowing freely to make you feel "up and up." Get a package today. Effective in making bile flow freely. Ask for Carter's Little Liver Pills, 25¢ at any druggists.

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is a Tremendous Mighty Power! Are you facing difficult problems? Money Troubles? Family Troubles? Poor Health? Drink? Unhappiness of any kind? If you are and if you believe in the POWER of PRAYER, we invite you to use this MESSAGE now and mail with the coupon or write to us. We can rush FULL INFORMATION to you by AIR MAIL about our remarkable NEW WAY of Meeting Life's Problems through PRAYER.

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standard height for most kitchen equipment—and 29 to 31 inches wide. You'll need to allow additional room in front for the door to open and extra room in back for connecting and servicing. The most practical location is right between your washer and ironer. A spot that gets cross-ventilation is a good choice, too, because of the warm, moist air that exhausts from the dryer. Some manufacturers advise placing a small ventilating fan near the machine in order to remove moist air from the room. If the dryer is placed on cold flooring—such as tile or linoleum—put a cotton throw rug in front of the machine. The rug will absorb any moisture that might collect when warm air comes in contact with the cold floor. If this doesn't help, you may want to have an air duct installed to carry the exhaust air outside the house. Your dealer will be able to advise you about the type of venting you need.

Learn to use your dryer to the best advantage if you want to save extra time and effort and get the best possible results. If your laundry amounts to more than one dryer load, sort it first, separating the articles that require ironing from those that don't. First, put in the clothes that are to be partially dried and ironed; then you can do your ironing while the rest of the wash is in the machine. Nearly a third of the average wash doesn't need to be ironed after it comes out of the dryer. Articles like bath towels, chenille bedspreads, diapers, cotton throw rugs and corduroy playclothes can simply be smoothed out, folded and put away. Avoid unnecessary wrinkling by removing the load as soon as the dryer stops.

When you have only one load to be dried, it isn't necessary to sort it—just put all the clothes in together, remove those to be ironed when they're damp-dry and leave the rest in for complete drying.

If your dryer has a time control, it is better to under-estimate than to over-estimate the drying time until you become sufficiently acquainted with the machine to gauge it accurately. Clothes that are over-dried come out stiff instead of soft and absorbent; it's a simple matter to start the machine again if any additional drying time is needed.

After you've used your dryer a few times you'll learn lots of other ways to make your washday an easy one. Your dealer will advise you about the operation of the model you buy, but be sure that you get the manufacturer's instruction booklets as well, so you'll have them for quick home-reference on the use and care of the machine.

now a pleasanter task, still!

● Now the easy Sani-Flush way to keep toilet bowls sparkling is even more agreeable. As it cleans, Sani-Flush releases the light *delicate* fragrance women selected themselves—with their own stipulation that it doesn't linger in the air. Cleans and disinfects fast—safe as ever in all toilet systems. Just follow directions on can. At your grocer's; same price. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

in the familiar yellow can

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HOW MUCH CASH DO YOU NEED?

$500 $400 $300 $200 $100 $50 $10

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Make BIG MONEY in your spare time with sensational 21-Card $1 Christmas Assortments! Amazing values sell fast! You make up to 100% CASH PROFIT! Gift Wrap, Metallics, Everyday, Personal Stationery, other fast-selling money-makers.

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Choice Desserts from COCONUT

EVERYONE likes coconut. No matter what kind of dessert you choose—pie, cake, ice cream, fruit compote—coconut will make it better. Its rich, tantalizing flavor is in a class by itself. Why else would that all-time favorite Southern dessert of coconut and oranges have been named ambrosia after the fabled food of the gods?

The year round, you will find on the market every type of coconut to fit your needs—moist, dry, long-shredded, short-shredded. And during the winter months there is fresh coconut for those who wish to grate their own for special uses.

If you are looking for some brand-new coconut recipes, or for some new twists to old favorites, you can't go wrong with one of these:

COCONUT-PINEAPPLE CAKE FILLING

1 cup sugar
1 tbsp. flour
½ cup pineapple juice
Juice and rind of ½ lemon
1 egg yolk, beaten
1 cup coconut, grated fresh or moist shredded
½ cup crushed pineapple, well drained
1 tbsp. butter or margarine

Mix sugar with flour; add pineapple juice, lemon rind and juice and cook until thick. Stir in beaten egg yolk and cook another minute. Remove from heat; add coco-

nut, pineapple and butter or margarine. Cool. Use as a filling for white cake, one-egg cake or spice cake. Frost cake with boiled frosting and top with toasted coconut.

COCONUT CUSTARD PIE

⅓ cup sugar
¼ tsp. salt
3 eggs, beaten slightly
1½ cups evaporated milk
1½ cups water
½ tsp. vanilla
½ cup shredded coconut
1 9-inch pie shell

Add sugar and salt to beaten eggs. Scald milk and water in double boiler; pour over egg mixture. Return to double boiler and cook for 3 minutes. Add vanilla and coconut and pour into unpricked, partially baked pie shell. Bake at 450 degrees F. for 10 minutes. Reduce heat to 325 degrees F. and bake about 30 minutes.

COCONUT DREAM BARS

1 pkg. pie crust mix
2 tbsp. sugar
1 cup brown sugar
2 tbsp. flour
3 eggs, beaten
1 tsp. vanilla
½ cup shredded coconut
½ cup pecans, chopped
1 small bottle maraschino cherries, drained and chopped

Add sugar to pie crust mix; prepare crust according to directions on package. Press into bottom of a 9x9-inch square cake pan. Bake at 425 degrees F. for 10 minutes. Mix brown sugar with flour; stir in eggs, then add vanilla, coconut, pecans and maraschino cherries. Pour mixture into crust and bake at 325 degrees F. 35 minutes.

COCONUT FLUFF

2 envelopes plain gelatin
½ cup cold water
3 cups milk, scalded
3 eggs, separated
¾ cup sugar
⅛ tsp. salt
1 tsp. vanilla
Grated rind of 1 lemon
½ cup shredded coconut

Soften gelatin in cold water. Pour hot milk over beaten egg yolks; add sugar and salt. Cook in double boiler

(Continued on next page)

(Continued from page 35)

until custard coats spoon. Pour hot custard over softened gelatin. Chill until almost set, then whip until fluffy. Beat egg whites until they hold soft peaks, then beat them into the fluff. Fold in coconut and lemon rind. Turn into wet molds. To serve, unmold and serve plain or with chocolate sauce.

COCONUT ICE CREAM

- 1 cup coconut, grated fresh or moist shredded
- 1 qt. vanilla ice cream

Mix coconut with ice cream. Return to freezing compartment for 30 minutes. Serve plain or as a sundae with thick hot fudge sauce.

QUICK COCONUT MACAROONS

- ½ can sweetened condensed milk
- 1 tsp. almond extract
- 2 cups shredded coconut
- ½ cup cornflakes
- ⅛ tsp. salt

Combine flavoring and milk; add coconut, cornflakes and salt. Mix well and drop by teaspoonfuls onto a greased cookie sheet. Bake at 325 degrees F. until delicately browned, about 12 minutes.

COCONUT-ORANGE BARS

- 4 egg whites, beaten
- 2¼ cups brown sugar
- 2 cups cake flour
- ¼ tsp. salt
- 1 cup shredded coconut
- ½ lb. candy orange slices, cut fine
- 2 tbsp. flour

Sift sugar with flour and salt; fold into egg whites. Next fold in coconut and orange candy dredged in the 2 tablespoons flour. Pour into greased 9x9-inch pan. Bake at 250 degrees F. for 40 minutes. Cut into bars while warm.

COCONUT CRUMB PUDDING

CRUST

- ¼ cup melted shortening
- ½ cup sugar
- 1 tsp. cinnamon
- 2 cups stale bread crumbs, toasted and ground fine

Combine ingredients and press into 9x9-inch cake pan. Bake for 10 minutes at 400 degrees F.

FILLING

- 3 eggs, separated
- ¾ cup sugar
- ½ cup flour
- Pinch of salt
- 1½ cups milk
- 1 cup orange juice
- 1 tsp. grated orange rind

Beat egg yolks. Mix flour with sugar; add remaining ingredients (except egg whites) and cook in double boiler until thick. Cool, then pour into crust. Make meringue of egg whites and 6 tablespoons sugar. Spread meringue over filling, sprinkle with coconut and bake 15 minutes at 325 degrees F. Allow to cool. Cut into squares for serving.

"There's no better yeast than Fleischmann's," says prize cook Mrs. Johnson.

Oklahoma City Woman Takes 10 Prizes at State Fair

The busy mother of 3 children, Mrs. William A. Johnson of Oklahoma City, Oklahoma has found time to enter State Fair competition four years in a row—and to win each year! At the 1949 Oklahoma State Fair Mrs. Johnson added a total of ten prize ribbons to her already impressive collection. Mrs. Johnson believes you need experience to become a prize-winning cook. "But that's not all," she adds, "you need the very finest ingredients, too. Take yeast. I, for one, think Fleischmann's is the finest yeast on the market. It's always good and lively and I can count on it for prize-winning results every time."

No doubt about it! Prize-winning cooks prefer Fleischmann's Yeast to all others.

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FREE SAMPLE STOCKING AND MONEY-MAKING PLAN
Make extra money showing and taking orders for amazing nylons, guaranteed RUN-PROOF! Many ladies must wear pair daily. Spare time money. Without experience. Get FREE SAMPLE STOCKING and MONEY-MAKING PLAN. AMERICAN HOSIERY MILLS, Dept. N-161 Indianapolis 7, Ind.

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Sell New CHRISTMAS CARDS From Sunny California
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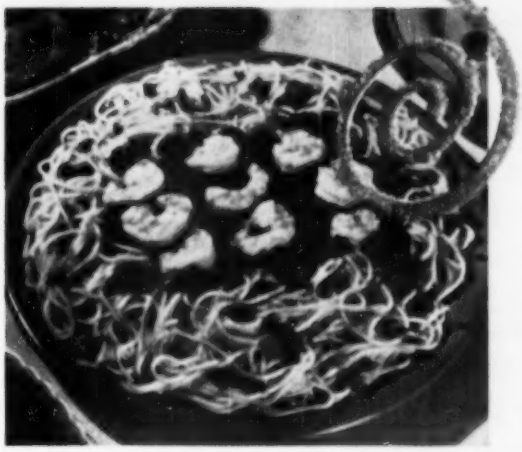
SELL WOMEN'S WEAR
Up to minute styles — DRESSES — street — house — IDEAL GOODS — infants — rayon — NOVELTIES — LINGERIE — APRONS — TOWELS — STATIONERY — GREETING CARDS — Beautiful samples make easy sales. Good profits from your spare time. Be first—write now.
MITCHELL & CHURCH, Dept. 41, Binghamton, N. Y.

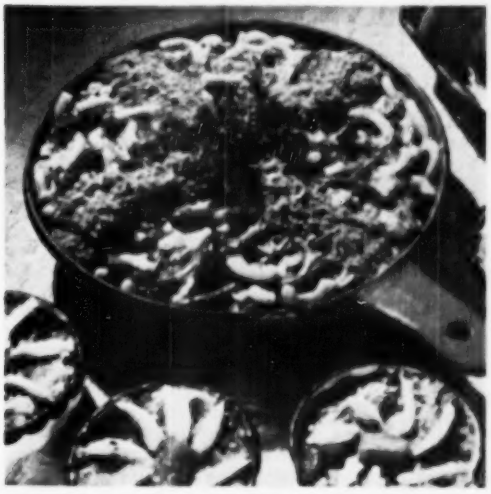
AS TIME, MONEY AND MENU SAVERS, YOU CAN'T BEAT

spaghetti and Macaroni

By Christine Millar



If time is of the essence, a delicious and hearty main dish can be prepared in a matter of minutes from canned shrimp and a can of spaghetti in tomato sauce.



Corned Beef Macaroni is filling fare for cool days and is practically a meal in itself. All it takes to complete the menu is a crisp green salad and bread.

WHEN spaghetti or macaroni is the principal ingredient, a dish will be doubly popular—popular with the family because it tastes so good, and popular with the homemaker because it stretches the food dollar and is easy to prepare. The bland flavor of macaroni products makes them ideal for combining with countless other foods and seasonings. They are good low-cost extenders for leftovers in everyday fare; they are equally good dressed up for company meals. If there is a crowd to cook for, and time and money must be considered, you can count on spaghetti and macaroni for dishes that everyone will enjoy.

You can buy these products canned in a sauce or in various uncooked forms. Allow about 2 ounces (uncooked) per person for dishes with few other ingredients. Macaroni and spaghetti double in volume in cooking—1 cup raw yielding 2 cups cooked. The exact cooking time is controversial, but the average taste settles on boiling for 15 minutes in salted water to cover.

(Continued on next page)

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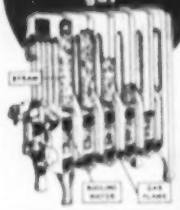
"...because CLOW Gasteam Radiators provide the features needed for the Southern climate!"

They make their own steam heat with gas



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Clow Gasteam Radiators can be equipped to use City, Propane or Butane Gas.

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yourself to this housecleaning hint:

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It CLEANS as it POLISHES as it PROTECTS. All in *one* easy application!

Used by more women than any other polish! Ask for it today where you buy your cleaning supplies.

Use it with your O-Cedar Triangular Mop. They're made for each other.

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501 Broadway, Dept. HO-5, New York 12, N.Y.

EARN BIG PROFITS!

ELSYE HOSIERY, Dept. 70

(Continued from page 37)

A MEAL IN MINUTES

- 2 tbsp. fat
- 1 cup celery, chopped
- ¼ cup onion, chopped
- 2 tbsp. green pepper, chopped
- 1 can spaghetti in tomato sauce
- ½ cup tomato juice
- ¼ tsp. salt
- ⅛ tsp. black pepper
- 1 cup canned or cooked shrimp

Heat fat in skillet; add celery, onion and green pepper and cook until vegetables are tender. Stir in spaghetti and tomato juice, then add salt, pepper and shrimp. Simmer for 15 minutes. Pour spaghetti mixture on hot chop plate and garnish with additional shrimp.

CORNED BEEF MACARONI

- 1 6-to-8-oz. package broken macaroni
- 1 can corned beef
- 3 tbsp. butter or margarine
- ¼ cup flour
- 2 cups milk
- 1 cup grated cheese
- 1 cup buttered bread crumbs

Cook macaroni in boiling salted water; drain. Arrange macaroni and corned beef in layers in an oiled baking dish. Make a sauce of butter, flour and milk; add cheese to sauce and stir until cheese melts. Add salt only if corned beef is not very salty. Pour sauce over macaroni and beef; sprinkle with crumbs. Bake at 350 degrees F. for 20 minutes.

ECONOMY CRABMEAT SALAD

- 1 6-to-8-oz. pkg. shell macaroni
- ¾ cup French dressing
- 1½ cups celery, chopped
- 1 7-oz. can crabmeat
- 2 tomatoes, cubed
- 1 tsp. onion juice
- ¼ cup stuffed olives, sliced
- ¾ cup mayonnaise

Cook macaroni in boiling salted water until tender; drain and rinse. Mix with French dressing and chill thoroughly, then drain off excess dressing. Mix macaroni with celery, flaked crabmeat, tomatoes, onion juice, olives and mayonnaise. Taste for seasoning. Serve on crisp greens. Salmon or tuna may be substituted for crabmeat.

CHICKEN SPAGHETTI

- 1 4-lb hen
- ¼ cup chicken fat
- 1 onion, chopped
- 1 green pepper, chopped
- 1 clove garlic
- 3 cups celery with leaves, chopped
- 1 large can mushrooms
- 1 cup tomato sauce
- 1 No. 2½ can tomatoes
- 1 tbsp. Worcestershire sauce
- 1 tsp. chili powder
- 1 bay leaf
- 1 tbsp. salt
- ½ tsp. black pepper
- 3 6-to-8 oz. pkgs. spaghetti

Cook hen in salted water until tender. Let it cool in the broth to pick up flavor, then cut in large cubes. Cook onion, green pepper, garlic (stick it on a toothpick for easy removal later) and celery in fat until wilted. Add all other in-

gredients; bring to a boil and simmer slowly until sauce is thick and well blended (about 30 minutes). Add chicken. Cook spaghetti in chicken broth, adding boiling water if necessary, to cover. Drain but do not rinse spaghetti. Remove bay leaf and garlic from sauce. Pour the chicken and sauce over the spaghetti in a large serving dish. Sprinkle with grated Parmesan cheese. This makes 8 very generous servings, or from 12 to 16 smaller servings.

QUICK CHILI SPAGHETTI

1 No. 2 can chili con carne
1 cup tomato sauce
1 6-to-8-oz. pkg. spaghetti

Cook, drain and rinse spaghetti. Heat chili with tomato sauce. Mix spaghetti with the hot sauce, cover and simmer for 15 minutes.

MACARONI AND CHEESE FOR MANY

2 lb. elbow macaroni
1 cup butter or margarine
1 cup flour
2 tbsp. salt
1 tsp. black pepper
3 tbsp. dry mustard
2 qt. milk, scalded
10 cups grated cheese (2 lb.)
1½ cups buttered bread crumbs

Cook macaroni, drain and rinse. Melt butter or margarine in large saucepan; stir in flour, salt, pepper and mustard. Gradually add hot milk, stirring until sauce is thickened. Add cheese and stir until melted. Combine cheese sauce with macaroni and pour into two oiled baking pans 11x16 inches. Sprinkle with buttered crumbs. Bake at 350 degrees F. for 30 minutes. Makes 48 servings.

CHILI MAC FOR 50

1 cup fat
6 lb. ground beef
4 cups chopped green pepper
2 cups chopped onion
5 No. 2½ cans tomatoes
5 No. 2 cans kidney beans
6 cups tomato sauce
⅓ cup salt
2 tsp. black pepper
¼ cup chili powder
¾ cup sugar
1½ cups vinegar
2 cups water
3 lb. elbow macaroni

Melt fat in large, heavy skillet or saucepan. Add beef, green pepper and onion. Cook until meat is well browned, stirring occasionally. Add tomatoes, kidney beans, tomato sauce, salt, pepper, chili powder, sugar, vinegar and water. Cover and cook for 25 minutes; add uncooked macaroni, cover and simmer for 25 minutes longer, or until macaroni is tender. Stir now and then. Macaroni may be cooked and drained and combined with the chili sauce just before serving. In this event, omit water and cook sauce down to a thicker consistency. Makes 50 1-cup servings.

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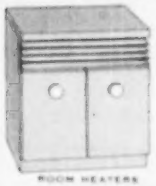

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7 Ways to Serve Pears

in season and out

PEARS make their appearance at a time when summer fruits have come and gone. The sweet, juicy Bartlett is a favorite for eating fresh, as well as for canning, while some of the harder varieties are good for baking, for pickling and for canning in medium syrup. If a check-up of your pantry shelf reveals that you have already enjoyed the fruits of your last season's labor, why not preserve some pears to add interest to the coming winter meals?

Can juicy varieties when they are slightly underripe; permit the harder varieties to reach a riper stage. For pickled pears a hard variety—not too ripe—is best. One bushel of fresh pears will yield 20 to 25 quarts canned.

While fresh pears are available, make the most of them in a variety of desserts and salads—and can some to enjoy later.

PICKLED PEARS

3 pounds fresh pears
1 quart boiling water
1 cup sugar
1 stick cinnamon
1 tsp. whole cloves
1 piece candied ginger
1 quart vinegar

Peel pears, leaving them whole. Boil in the water until they are barely tender (easily pierced with a straw). Carefully lift pears from water; add sugar, spices and vinegar. Boil syrup for 5 minutes, then add pears and cook until they are transparent. Remove spices. Fill sterilized jars with pears and syrup to cover; seal. Before pears are added, the syrup may be tinted pink or green with food coloring. (A few jars of colored pickled pears will add a decorative touch to holiday meals.)

PEPPERMINT PEARS

6 small sticks peppermint candy
½ lemon, sliced
½ cup white corn syrup
1 cup water
Few drops red coloring
6 large pears

Crush candy sticks and mix with lemon slices, corn syrup and water. Color slightly with red coloring; bring mixture to a boil. Add freshly peeled pear halves a few at a time and cook until pears are tender. Remove pears from syrup (they should be a delicate pink), drain and chill. Fill the centers with a mixture of cream cheese and nuts. Serve on lettuce leaves as a salad or with a thin chocolate sauce for dessert.

SPICY DESSERT PEARS

6 large pears
Lemon juice
1 cup maple syrup
2 cups water
1 tsp. cinnamon
¼ tsp. allspice

Peel, halve and core pears. Dip each in lemon juice as it is peeled to prevent discoloration. Heat syrup and water to boiling point; add pears. Add spices tied in a cloth. Cook until pears are tender; remove pears and spices and cook syrup down to a thicker consistency. Serve pears hot or cold with the syrup poured

Photo by Underwood & Underwood

Autocrat of the dining room table

Yes sir, when he calls for his favorite meal by brand name you had better serve it—or else. And when he lisps for that prepared dessert he's so fond of you'd better not try any switching or there will be a rumpus, sure enough.

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over them. Cream cheese thinned with milk makes a delicious addition and is an attractive garnish.

CANNED PEARS

Select slightly underripe pears. Peel and halve or quarter, removing core. Place in cold salt-vinegar water as peeled. Drain and rinse pears and drop into boiling medium syrup to cover. Bring to a boil, then pack into hot sterilized jars. Cover with syrup; adjust closures and process 20 minutes in boiling water bath. For ginger flavor, add candied ginger to canning syrup.

FRUIT BAKED PEARS
(Meat Accompaniment)

3 large or 6 small pears
Lemon juice
2 tbsp. chopped dates
2 tbsp. chopped dried figs
2 tbsp. chopped raisins
2 tbsp. chopped dried apricots
½ cup honey
¼ cup water

Peel, halve and core pears. Sprinkle with lemon juice to prevent discoloration. Mix the chopped dried fruits and fill the centers of the pears with this mixture. Arrange in casserole, pour honey and water over pears, cover and bake at 350 degrees F. until tender, about 1 hour.

PEAR CONSERVE

5 pounds fresh pears
5 pounds sugar
1 pound raisins
2 large oranges
Juice of 3 lemons
1 pound pecans, chopped

Peel, quarter and core pears. Grind with a coarse grinder, mix with sugar and let stand overnight. Grind raisins and unpeeled oranges; add raisins, oranges and lemon juice to the pears and cook until thick, stirring frequently. Add pecans the last 5 minutes of cooking. Pack while hot in sterilized jars and seal.

PEAR GINGERBREAD

2 cups flour
2 tsp. baking powder
2 tsp. ginger
1 tsp. cinnamon
½ tsp. salt
½ cup shortening
½ cup sugar
1 egg
½ cup molasses
¼ cup milk
6 canned pear halves
6 maraschino cherries
2 tbsp. chopped nuts

Sift flour, measure, then sift with baking powder, spices and salt. Cream shortening, add sugar and cream until fluffy. Beat egg slightly; add molasses and milk. Add liquid mixture and dry mixture alternately to creamed mixture. Pour into a well oiled 10-inch glass pie plate. Arrange pear halves spoke-fashion on top of batter. Place a maraschino cherry in the cavity of each pear half. Brush with melted butter and sprinkle with finely chopped nuts. Bake at 325 degrees F. for about 50 minutes.

For Southern Gardeners

FOURTEEN pamphlets of expert advice in answer to your questions about the when's, why's and how-to's of Southern gardening—all written by our own Ben Arthur Davis, whose articles and "Rambles" you've been following in Holland's each month. You'll find these booklets a wonderful help in planting and maintaining your lawn and garden and in preparing your garden club programs. Each of the following is available at 10 cents a copy:

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Holland's

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Baked Frosting Caramallow Cake

Preparations—Line bottoms of pans with paper; grease. Use two round 9-inch layer pans, 1½ inches deep. Start oven for moderate heat (375°F.). Sift flour once before measuring.

Ingredients:

- 3 tablespoons caramelized sugar syrup
- 3 cups sifted Swans Down Cake Flour
- 3½ teaspoons CALUMET Baking Powder
- 1 teaspoon salt
- ½ cup vegetable shortening
- 1¼ cups sugar
- 3 eggs, unbeaten
- 1¼ cups milk
- 1 teaspoon vanilla
- 8 marshmallows, cut in halves

Note—For best results, remember that the "priceless ingredient" in this cake recipe is the baking powder. And Double Acting CALUMET is Doubly Dependable—first, in the mixing bowl—then in the oven—to give you the most perfect cakes, biscuits, waffles, pancakes, muffins you ever tasted! That's why . . . *for real Home-made goodness, more women use* CALUMET *than any other brand!*

METHOD: To make caramelized sugar syrup, heat ½ cup firmly packed brown sugar in a small, heavy skillet over low heat. Stir constantly until sugar melts. When syrup starts to darken, remove at once from heat. Add very slowly 3 tablespoons hot water and stir until dissolved. Cool.

1. Sift flour once, measure, add baking powder and salt, and sift together three times.

2. Cream shortening, add sugar gradually, and cream together until light and fluffy. Add eggs, one at a time, beating thoroughly after each. Then add 3 tablespoons of the caramelized sugar syrup and blend. Add flour, alternately with milk, a small amount at a time, beating after each addition until smooth. Add vanilla, blend.

Baking—Turn batter into pans. Bake in moderate oven (375°F.) 30 minutes, or until done. Cool.

Frosting—Place cooled cake on baking sheet. Spread Seven Minute Frosting between layers and on top and sides of cake. Press marshmallow halves into frosting on top of cake. Then place cake in hot oven (400°F.) 6 to 8 minutes, or until marshmallows are puffed and delicately browned.

Seven Minute Frosting

Combine 2 egg whites, unbeaten, 1½ cups sugar, dash of salt, 3 tablespoons water, and 1½ teaspoons light corn syrup in top of double boiler, mixing thoroughly. Place over rapidly boiling water; beat constantly with rotary egg beater (or at high speed of electric mixer), and cook 7 minutes, or until the frosting will stand up in peaks. Remove from boiling water; add 1 teaspoon vanilla and beat until thick enough to spread.

In Baking Your Best Bet is—

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Nut Bread

- 3 cups sifted flour
- ½ cup sugar
- 1 tsp. salt
- 3 tsp. Clabber Girl Baking Powder*
- 1 cup chopped nuts
- 1½ cups milk
- 1 egg, beaten
- 2 tbsp. melted shortening

Sift together dry ingredients and add nuts. Combine liquid ingredients and pour in. Beat well. Bake 1 hour in greased loaf pan, about 10x5x3½ inches, in a moderate oven, 375 degrees F. Serve hot or cold.

*Recipe courtesy Clabber Girl Baking Powder.

Twin Roll-Ups

- 1 cup water
- 2 tbsp. sugar
- 1¼ tsp. salt
- ¼ cup shortening
- ¼ cup lukewarm water
- 1 egg, beaten
- 1 pkg. or cake Fleischmann's yeast, dry or compressed*
- 3½ cups sifted all-purpose flour

Heat the cup of water to boiling, stir in the sugar, salt and shortening; cool to lukewarm. Sprinkle the yeast into the ¼ cup of water and let stand until dissolved; stir. Add the lukewarm water mixture, then the egg and the flour and beat until smooth. Place in a greased bowl, brush lightly with melted shortening, cover and chill in refrigerator for at least 2 hours. Divide dough in half, and roll each piece into an oblong 18x6x¼ inches. Brush with melted butter or margarine and roll up lengthwise as for jelly roll. Cut into 2-inch pieces and place on a greased baking sheet about 1 inch apart. Crease heavily through center of each with dull edge of knife. Cover and let rise until double in bulk. Bake in a hot oven 425 degrees F. about 20 minutes.

*Recipe courtesy Fleischmann's Yeast.

Sour Cream Cookies

- 2¼ cups sifted cake flour
- 1½ tsp. Calumet Baking Powder*
- ½ tsp. soda
- ¼ tsp. each salt, nutmeg, allspice
- ½ cup butter or other shortening
- ⅔ cup brown sugar, firmly packed
- 1 egg, unbeaten
- ½ cup broken walnut meats
- ½ cup raisins
- ½ cup heavy sour cream

Sift flour once, measure, add dry ingredients, and sift three times. Cream butter thoroughly, add sugar gradually, and cream well. Add egg, then nuts, and then raisins. Add flour alternately with sour cream. Drop from teaspoon on ungreased baking sheet and bake in hot oven, 425 degrees F., for 8 to 10 minutes. Makes 3½ dozen.

*Recipe courtesy Calumet Baking Powder.

Garden Rambles

with Ben Arthur Davis

THE American Association of Nurserymen is sponsoring a "Plant America" program that is being received with great enthusiasm throughout the country, and especially in the South. Briefly, the program proposes: a common slogan; individual activity by various organizations; the formation of an advisory council; and a series of planned projects to further the association's objectives, which include conservation of land and improvement of home and community environment. Interested groups (and there will be hundreds of them in the South, no doubt) should contact Dr. Richard A. White, Executive Secretary, American Association of Nurserymen, Carlton Hotel, Washington, D. C.

DOWN at Punta Gorda, Florida, E. J. McCann, taking up where his late father and the late Dr. E. H. Nehring left off, has developed a double amaryllis that is attracting much attention. Reports indicate that it was quite a sensation and literally stole the International Flower Show in New York last spring.

MANY gardeners, especially in the lower South, are becoming interested in Cymbidium orchids, which have been grown successfully in California for several years with only lath-house protection. If California can do it, there seems to be no reason why gardeners in the South cannot do the same thing. I would like to hear from any readers who have had experience in handling these plants outdoors.

THE Franklin Institute, Philadelphia, in joint meeting with the Philadelphia Society for Promoting Agriculture, recently honored David Burpee with a dinner, at which the last-named organization presented Mr. Burpee with a medal and a scroll for his outstanding contribution to the science of agriculture, and for the production of new and improved varieties of flowers and vegetables. The name of David Burpee is synonymous with advanced floriculture. He has given us more new things in annual flowers than anyone I can recall, and I cannot think of anyone more deserving of the honor.

ONE of the most interesting bits of garden news to reach me recently is the report that, due largely to the work of the Coastal Plains Experiment Station, Tifton, Georgia, in cooperation with the U. S. Department of Agriculture, centipede grass has been induced to produce seed in commercial quantities. A supply will probably be available by next year. Heretofore, this important lawn grass has produced seeds only sparingly, and was increased almost entirely by planting sprigs or cuttings, which is sometimes a bit slow and costly, especially in large areas. So the production of seed in commercial quantities is good news indeed.

INCREASED interest in tropical hibiscus (*Hibiscus rosa-sinensis*) has resulted in the organization of the Hibiscus Society of Florida at a meeting held in Palm Beach recently. One of the main purposes of the organization is to clear up the confusion relative to nomenclature—hibiscus names seem to be muddled about as badly as those of camellias. Norman A. Reasoner of Bradenton was named president of the organization.

CHLORDANE, which proved so effective in checking ants, is now being used to combat cutworms, mole crickets, sow bugs, millipedes, slugs and snails. Introduced only a few years ago, it is now available from most seed and other stores handling garden supplies. One application every six months keeps our place free from ants—and we had millions before we started using it.

Mrs. E. F. Harrison, 1339 9th Ave., Huntington, West Virginia, who has been using Skinner's Macaroni for five years, says:

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Bulbs and How to Grow Them

Garden Editor

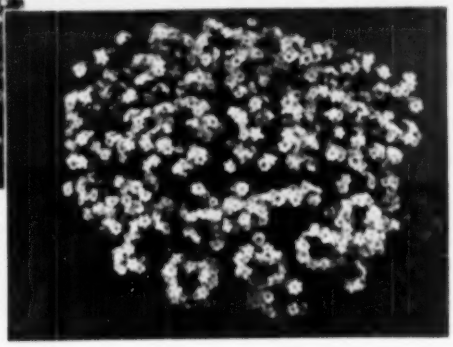
HOLLAND'S

Dallas 2, Texas

In the mid-South the English daisy (Bellis perennis) is easy to grow and makes a marvelous display in winter and early spring.

Above—Sweet Williams are quite undemanding and newer varieties, like Newport Pink, are especially lovely.

Below—The forget-me-not (myosotis alpestris) is an old favorite in the East and proves entirely satisfactory in the upper and mid-South.



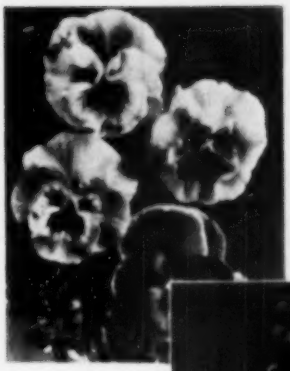
BIENNIALS

SOUTHERN flower lovers can greatly enhance the charm of their gardens by using more biennials. Many of them are high-quality flowers, ideally suited for low beds and borders and for the front of the perennial beds. Most of them are quite easy to handle and none require more than ordinary garden care.

The term "biennial," as applied to plants, has a varied meaning. But strictly according to the book, an annual is a plant that blooms in the open the same year the seeds are planted, and then dies; a biennial is one that requires two years for its cycle of growth (the production of stem, flower and seed); and a perennial is one that grows on from year to year from the same root system, although it may die back or be killed back to the ground each winter.

Plants generally recognized as biennials include Canterbury bells, cheiranthus, English daisies, foxgloves, hollyhocks, myosotis, linaria, oenothera, Iceland poppies, pansies, sweet Williams and verbascum. The list varies with the climate and is considerably longer in the South than in some other sections of the country. A plant that falls in one group in the North may be placed in an entirely different one in the South. Some plants considered perennials in the colder areas become biennials in the South; some biennials of the North and Midwest are handled as annuals in the warmer areas.

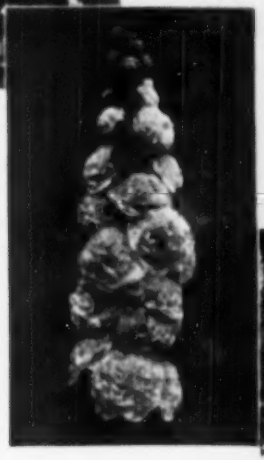
Since all plants included in the biennial group are short-lived, it is the custom to grow them from seed, usually planted in summer or fall. The seedlings may be transferred to their growing stations when they have reached a size that permits easy handling, or they can be left in the seedbeds or cold frames until winter, if



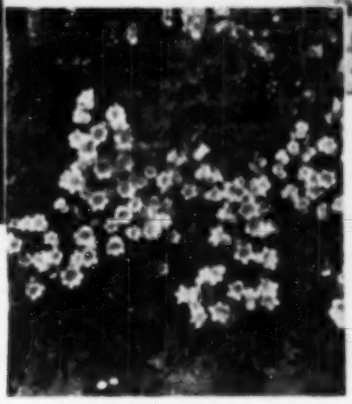
Left—In the mid-South, pansies planted in the fall produce their cheerful blossoms throughout the winter and spring months.

Below—A far cry from the old-fashioned single varieties, giant double hollyhocks reach six to eight feet and their huge blossoms are thickly set.

Left—Handled as a biennial, foxglove (Digitalis) does well in the upper and mid-South and flowers in late spring. It is particularly effective when it is used as a border plant.



Above—The magnificent Pacific Hybrid delphiniums are available in separate or mixed colors and, when handled as biennials, they thrive in the mid-South.



Left—Campanula medium, the true form of the popular Canterbury bell, is a tall-growing plant that frequently attains a height of some three to four feet.

By BEN ARTHUR DAVIS

They add interest to your garden, and now's the time to plant them

they do not crowd. Of course, the winter-flowering biennials like English daisies and pansies should be transferred to their permanent places as soon as the seedlings are large enough to be handled.

It is entirely possible to carry over plants of some biennials and have them bloom a second season, but the plants lose much of their vigor and the bloom is never so good as it is the first year. It is better garden practice to remove the old plants from the beds after they have flowered and to plant seeds every year to supply fresh, vigorous plants. A few species can be propagated from offsets, cuttings or slips, but you will get better results if you plant seeds for an entirely new crop. Several of the biennials self-sow and perpetuate themselves with little effort on the gardener's part.

Where the seasons are long, as in the lower South, some of this group of plants may be handled as hardy annuals. Pansies, for example, can be planted in January and will bloom the same year; the same is true of English daisies, but you cannot expect the vigorous, sturdy growth or the long season of profuse, high-quality bloom that you get from the seeds planted in the fall.

In the South we cannot depend on the hardy perennials for the backbone of our beds and borders as do the gardeners in the colder areas. Most hardy perennials require a long resting period and relish much lower temperatures than they find in the South. Because of our mild, short winters, many of them survive only a few years—some only one year. But we can enjoy many of these plants if we treat them as biennials. They will not attain the stately size they do in a more con-

(Continued on next page)

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Biennials

(Continued from page 45)

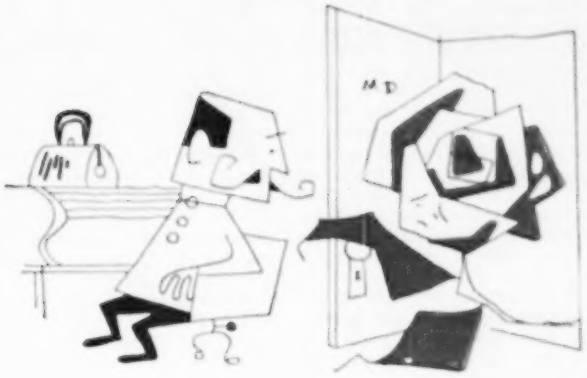
genial environment — delphinium, which grow to the size of hollyhocks in the North, may not reach over two or three feet in the South — but they add a note of novelty to the garden and give us some rich colors seldom found in other plants.

In treating perennials as biennials, plant seeds in the summer or fall, or buy the youngest plants you can find—divisions of old plants rarely give good results. The most common error in growing biennials is in planting them in the spring as we do annuals. Spring is definitely not the time to plant. Late summer and fall is the proper time; this gives time for the plants to form little rosettes of leaves before winter arrives. If you buy young plants, do not wait too late to order them. The spring-flowering ones (this includes nearly all biennials except English daisies and pansies) can be set out almost any time from early winter to early spring, but as a rule, the earlier they are planted, the better they will do. Planted early, they will be ready to start putting on growth and preparing for their display of flowers as soon as spring makes its appearance.

The seedbed for perennials should be well prepared. A mixture of equal parts of garden soil, sand, peat moss or leaf mold, and well-rotted cow manure makes a very congenial soil. Wet down the bed, then sow the seeds and cover them lightly with sand or some of the soil mixture suggested for the bed. Make the bed in light shade and cover it with burlap or paper until the seeds begin to sprout, then remove the covering. Sprinkle the young plants lightly and often enough to keep the soil moist. Be sure to transplant the seedlings before they begin to crowd. Give them room to develop into strong, stocky plants, for only good plants will give good flowers.

The group of biennials offer wide possibilities for improving your spring garden, and right now is the time to plan and plant—next spring will be too late.

WHEN PLANTS NEED A DOCTOR



PLANTS, like human beings, occasionally get sick. And, as in the case of us humans, if the doctor is called in time, a prolonged illness or death usually can be prevented.

Where human beings are concerned, good health practices call for a complete check-up at regular intervals to make sure that no unsuspected trouble has developed. The same thing applies to ornamental plants. At regular intervals, check each bed, shrub and tree—especially the valuable ones—noting the quality and extent of new growth and the color of the foliage. Examine the undersides of the leaves for insect infestation.

Sometimes a physician is called in to see a patient, only to find that the basic trouble is simple malnutrition. Plants often suffer from the same cause. Professional plant doctors tell us that many fatal plant diseases get a foothold solely because the "patient" has been weakened by lack of food and moisture. If your plants appear to be unhealthy, check their nutrition first. Make sure that your diet list provides for a properly balanced food and adequate moisture. When plants are well nourished, many cases of apparent illness soon disappear.

If you keep close watch over your plants, it is easy to recognize the difference between a healthy, thrifty specimen and a sick one. In the process of cultivating, feeding, watering and mulching, you become well acquainted with your plants and learn to recognize a full, vigorous growth in each particular kind.

The plant doctor—and in most cases you are the doctor—should first of all be able to diagnose the trouble. It is impossible to treat a plant disease successfully unless you understand its cause; treatment based on faulty diagnosis is not only useless but hazardous.

Many illnesses are easy to diagnose, while the symptoms of others are not so easily recognized. Take the leading rose disease, for example. Most of us know that irregular dark spots with yellow margins found on the leaves are symptoms of the fungous disease called black spot, which can be checked by the use of any good fungicide, either dust or spray.

When the margins of the leaves of Madonna lilies turn brown, or the foliage of peonies burns along the edges, we may safely assume that botrytis blight is present. Dusting with sulphur or spraying with one of the several fungicidal sprays checks this disease. If the lower leaves of the perennial phlox and chrysanthemums start burning near the ground and the scorching spreads upward as the season progresses, the plant doubtless is suffering from a form of blight which can be checked by one of the new all-purpose garden dusts containing fermate. Phlox usually blooms out before the disease can cause too much trouble, but the "mums" may suffer, since they normally do not bloom until late fall.

If the tops of your azalea leaves look frosty, as though they were covered with a grayish mildew, examine the undersides; if you see a

(Continued on next page)

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(Continued from page 47)

reddish, varnish-like substance, then you doubtless have azalea lace bugs. They can cause your plants to look like they are already half way to the graveyard and will so devitalize them that both growth and bloom will be unsatisfactory. A miscible oil spray applied in March and again in September will usually completely clear the plants.

Gardenias that have been neglected sometimes show a black sooty substance on the tops of the leaves. When this is present you will usually find undeveloped insects in various stages of growth on the undersides of the leaves. This situation may be caused by either soft scale or white flies, or by the two attacking at the same time. The insects leave a sweet substance on the leaves in which a fungous growth sets up, causing the sooty appearance. Here again, an oil spray will check the insects, but several sprayings at monthly intervals may be required.

Camellias will do their best to let you know they are attacked by scale. While the insects do their damage from the undersides of the leaves, their dirty work is indicated by pale yellow spots on the upper surfaces. If you see these spots, be sure to look under the leaves and, if you find scale (it may be either hard or soft), wash it off with a soft cloth and soapy water. Then, when the plants are dry, spray them with an oil solution.

Even a casual examination of a promising bed of China asters will sometimes reveal a few plants that, for no apparent reason, have completely wilted. In most cases this is the work of root aphids, a type of aphid that attacks only the roots of plants. Once the roots are seriously injured, there is small hope of saving the plants involved, but a spray solution of nicotine sulphate, rotenone or one of the prepared sprays, poured around the roots of the plants, will keep the aphids from making inroads on the other plants. If you treat the young plants or saturate the soil with the spray solution before the plants are set, you can forestall this kind of trouble.

If close check of your roses shows that some buds "ball" and do not open, the mischief is probably caused by thrips. Pull off one of the "balled" flowers and carefully pull it apart. If thrips are present, you will see them running around in a great hurry at the base of the petals. They move fast, so you'll have to look quickly to see them. They also attack chrysanthemums, causing them to "ball" in the same way. Spraying the tops of the plants with any good contact insecticide (nicotine sulphate or rotenone) or any of the prepared sprays will check them. As a precaution, spray the tops of the "mums" at ten-day intervals for several weeks prior to the opening of the first blooms.

Nearly every gardener has had the disheartening experience of going out early in the morning to see how the seedlings of petunias, asters, and various other plants are coming along, only to find that many of them have been eaten off just above the ground. This is the work of cutworms, slugs, snails and sow bugs, all of which can be controlled by dusting the surface of the ground with powdered chlordane, or by using one of the prepared remedies found at the store.

It does not take a very close check to discover that cannas have stopped blooming because the tops are rolled into tight tubes, "sewed" with what appears to be silk thread. This is the work of the canna leaf-roller. In these tight rolls the insects raise their young, who then proceed to devour the rolled leaves. To get rid of them, slit the rolls with a sharp knife, pick out and kill all the worms, and then spray or dust the plants with a stomach poison such as rotenone or arsenate of lead.

When you find little rough-surfaced bags an inch or more in length hanging from the twigs of your arborvitae, clip them off and burn them without delay. After this is done, dust or spray the plants with arsenate of lead, or some other stomach poison, at double strength.

If your check of the garden reveals plants with perforated leaves or leaves with holes eaten out, the chances are that some of the many leaf-eating bugs and worms are at work on your plants—and usually one of the most valuable ones, for these pests have expensive taste in food. Why the leaves of a five-dollar plant taste better than those of a fifty-cent one, only the bugs know. The same remedy can be used to check nearly all of these leaf-eating insects, whether they are bugs or worms. Contact sprays will get some of the worms, but it is safer to use a stomach poison. If your seed store doesn't stock a good prepared remedy, use arsenate of lead as suggested above. But remember that arsenate of lead is poison to humans, also, and must be handled with care.

Whether it is insects or disease that is causing trouble in your garden, early diagnosis is vitally important. And prompt treatment will forestall an "epidemic" which could wipe out the whole planting.

GARDEN SUGGESTIONS

FOR THE SOUTHEAST

THIS month the exhibition chrysanthemums will be putting out all manner of side shoots. Pinch off these shoots just as soon as they are long enough to handle. If left on the plants, they weaken the flower-producing canes and affect the quality of the blooms.

FALL-blooming roses need a little special attention this month. Whether you gave them rest in midsummer or not, prune them lightly, feed them heavily and keep them well watered.

YOU can order Dutch irises and Madonna lilies now. Be sure to plant them as soon as they arrive. Dutch irises are becoming one of the South's favorite early-spring flowers because they are of very easy culture and are unsurpassed for cutting. Any garden soil of average fertility will suit them.

IF YOU plan to move your amaryllis this year and failed to do the job right after they bloomed, now is a good time to take care of them. It's a good time to order and plant new bulbs, too. You may want to order the additional bearded irises you failed to order earlier and to rework the beds and separate rhizomes of old plantings that were neglected earlier.

DURING the cool nights in September, aphids seem to multiply miraculously. They come in a variety of colors (red, green and black are the most common) and the tender growths on chrysanthemums, roses and spireas are their favorite feeding places. Rotenone or nicotine sulphate sprays will stop them, but two or three applications may be necessary. The aphids must be touched by the sprays. Every pest that isn't killed crawls over to another spot and starts a new family.

FOR THE SOUTHWEST

DAY lilies should be planted now on the high plains and in northern Oklahoma. With well-rotted barnyard fertilizer worked into the soil, they will give more bloom next year. In established beds, work the fertilizer around the plants, being careful to stay six inches from the crown.

FOR chrysanthemums of better size and color, start feeding them now. Give them liquid fertilizer every ten days and water well after each feeding. Keep the side buds rubbed off the plants from which you want exhibition blooms and keep a close watch for the spotted cucumber beetle. This pest can ruin your "mums" in a short time. Dust or spray with rotenone and, in the fall, clear away all trash, dead plants and weeds.

IF YOU are growing the tuberous begonia for the first time, don't be alarmed in case the foliage starts turning yellow. This is natural. Tuberous begonias begin to go dormant when cool weather arrives.

PANSY seed should be planted early in this month. Try planting pansies in a seed bed filled with soil made of one-third sand, one-third leaf mold and one-third rotted manure. Place the rows three inches apart, and cover with one-fourth inch of the soil mixture. Make frames cov-

(Continued on next page)

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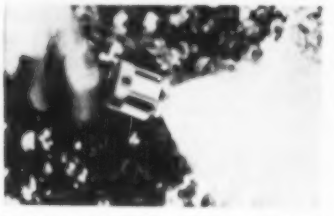

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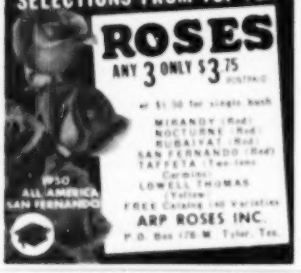

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(Continued from page 49)

ered with burlap to fit the seed bed, and water the bed every other evening with a fine mist spray. When the seedlings begin to appear, remove the burlap frames and keep the soil damp. When the plants have put on their second set of permanent leaves, lift them out with a teaspoon and set them in the borders. Add some peat moss to the soil in the border, and fertilize every other week with liquid manure. Blooms should appear in early November.

FOR THE UPPER SOUTH

SEPTEMBER begins the fall bulb-planting season in earnest. Daffodils should be planted just as soon as bulbs are available. There are several good varieties available at reasonable prices. These are wonderful flowers for naturalizing on grassy slopes or under trees and for border planting. Set the bulbs five or six inches deep and three to six inches apart.

NOW comes the time for seeding a new lawn or renewing an old one. Under average conditions, seed mixtures containing a high percentage of Kentucky bluegrass are best for this section of the South. Three to four pounds of good seed are adequate for 1,000 square feet of lawn. Broadcast the seed over good topsoil into which leaf mold, peat moss, rotted manure or other humus has been worked. Rake in lightly, roll and keep watered.

IF SEPTEMBER is a dry month in your area, use your garden hose generously around trees, evergreens and shrubs that were planted last spring, and also on the rose bed and the spot where your red spider-lilies grow. With adequate moisture, the lilies will send up their magic umbels of bloom quicker and hold them in good condition longer.

IT'S possible to move chrysanthemum clumps successfully even after they've started blooming. Foresighted gardeners have "mums" coming along in a vegetable garden row or some other growing area and, during September, transplant them to bare spots left in the autumn borders by dying annuals. Soak the ground around the clumps the day before; then lift the plants with balls of dirt attached, reset them quickly and water them again in their new quarters.

Are you in the know?

If your makeup melts, should you try—

- ☐ *A cold splash*
- ☐ *The scrubbed and shiny look*
- ☐ *Patchwork*

How to save face on humid evenings? First, before the shindig, use an astringent lotion (fresh from the ice box)—for a drying effect. Next, apply sponge cake makeup base, sparingly, and splash on cold water to "set it." Blot; then pat on the dazzledust. At calendar time, too, you can save yourself many an anxious moment. With Kotex, you're set to cope with any problem-day emergency . . . for that special *safety center* gives you *extra* protection.

Which color compliments a suntan?

- ☐ *Orange*
- ☐ *Chartreuse*
- ☐ *Cerise*

However you're toasted—well-done or medium—wear colors that flatter your suntan. Thumbs down on all three answers above (fooled you!). Choose *cool* hues; blues, for instance. Of course *white* outwows them all. And on certain days, it pays to be choosy—about sanitary protection. That's why Kotex comes in *3 absorbencies* (different sizes, for different days), so you can select what's best for you. Try Regular, Junior, Super. Find the one just exactly right.

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You may want a job for some extra jingle-jangle—or a stepping-stone to a Dream Career. But why should the company want you? Suggest specific work you believe you can do, giving the boss-man (or lady) good reasons. "Sell" yourself. It inspires confidence. You can be confident, even on "those" days, with the napkin made to stay soft while you wear it. For Kotex gives softness that *holds its shape* . . . comfort that helps you hold that poise!

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- ☐ *Remove your gloves*
- ☐ *Keep them on*
- ☐ *Say "Pardon my glove"*

Remove your mitt or apologize for same? 'Taint fittin', kitten! A lady's gloves should "stay put." At least 'til she's seated in the theatre, or at a restaurant table. To stay hand-in-glove with *confidence* on "trying" days—put certain worries out of mind. Choose Kotex! Those *flat pressed ends* prevent revealing outlines. And for extra poise, get the extra comfort of the new Kotex Wonderform.* Belt made with DuPont nylon elastic! It's non-curling. Non-twisting. Washable; dries like magic!

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